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# JAINIK POWER CABLES LIMITED

(FORMERLY KNOWN AS JAINIK POWER AND CABLES LIMITED)  
Corporate Identification Number: U27205DL2011PLC218425

Our Company was originally incorporated as a Private Limited Company with the name 'Jainik Enterprises Private Limited' pursuant to a certificate of incorporation dated May 02, 2011 issued by the RoC in accordance with provisions of the Companies Act, 1956. The name of our Company was subsequently changed to 'Jainik Power and Cables Private Limited' and fresh certificate of incorporation was issued by the RoC dated February 09, 2024, thereafter upon conversion into a public company, pursuant to a shareholders' resolution dated February 15, 2024, the name of the company then changed to 'Jainik Power and Cables Limited' and fresh Certificate of Incorporation was issued by the RoC dated May 08, 2024. The name of our company was finally changed to 'Jainik Power Cables Limited' and fresh certificate of incorporation was issued by the RoC dated April 08, 2025, as on date of this Red Herring Prospectus, the Corporate Identification Number of our Company is U27205DL2011PLC218425. For further details of incorporation please refer to section titled "Our History and Certain Other Corporate Matters" beginning on page no.150 of this Red Herring Prospectus.



(Please scan this QR code to redirecting to website of the BRLM for viewing Issue Related Documents)

Registered Office: 39/101A, 1<sup>st</sup> Floor, Community Centre, Wazirpur Industrial Area, Wazir Pur III, North West Delhi, Delhi, India, 110052  
CIN: U27205DL2011PLC218425; Website: www.jainikpower.com; E-Mail: info@jainikpower.com

Company Secretary and Compliance Officer: Ms. Kumari Sonal; Telephone No.: +91- 9999268508

**OUR PROMOTERS: MR. SHASHANK JAIN, MR. PRATEEK JAIN, MRS. ANJU JAIN AND MR. SUBHASH CHAND JAIN**

## THE ISSUE

INITIAL PUBLIC ISSUE OF UPTO 46,63,200 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH OF JAINIK POWER CABLES LIMITED ("JAINIK", OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ [●] LAKHS ("THE ISSUE"), OF WHICH 2,34,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH FOR CASH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE AGGREGATING TO ₹ [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 44,29,200 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE AGGREGATING TO ₹ [●] LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 32.50% AND 30.87%, RESPECTIVELY, OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

DETAILS OF THE SELLING SHAREHOLDERS, OFFER FOR SALE AND WEIGHTED AVERAGE COST OF ACQUISITION

NOT APPLICABLE

PRICE BAND: ₹100.00/- to ₹110.00/- PER EQUITY SHARE OF FACE VALUE OF ₹ 10.00/- EACH.

THE FLOOR PRICE IS 10 TIMES THE FACE VALUE AND CAP PRICE IS 11 TIMES THE FACE VALUE OF THE EQUITY SHARES.

THE PRICE TO EARNING RATIO BASED ON DILUTED EPS FOR FISCAL 2024-2025 AT THE FLOOR PRICE IS 10.01 TIMES AND AT THE CAP PRICE IS 11.01 TIMES.

BIDS CAN BE MADE FOR A MINIMUM OF 1200 EQUITY SHARES AND IN MULTIPLES OF 1200 EQUITY SHARES THEREAFTER.

**BID/ISSUE PROGRAM ANCHOR INVESTOR BIDDING DATE: JUNE 09, 2025 BID OFFER OPENS ON JUNE 10, 2025 BID OFFER CLOSES ON JUNE 12, 2025**

### BRIEF DESCRIPTION OF THE BUSINESS OF THE ISSUER COMPANY:

Jainik Power Cables Limited is a Public Limited Company initially incorporated as a Private Limited Company on May 02, 2011. It was subsequently converted into a Public Limited Company on February 15, 2024. The Company is having its registered office at 39/101A, 1<sup>st</sup> Floor, Community Centre, Wazirpur Industrial Area, Wazir Pur III, North West Delhi, Delhi, India, 110052. Jainik is engaged in manufacturing aluminum wire rods from the year 2023, and it's been more than a decade since the company has worked in the metal industry, before the manufacturing the company deals in the trading of aluminum rods. Our Company is a manufacturer and supplier of aluminum wire rods with quality practices and compliant with the Environmental, Health, and Safety (EHS) in the manufacturing industry as certified with the ISO Certificates held by the Company. Our manufacturing facility located in Sonapat, Haryana, has been certified with ISO 9001:2015, ISO 45001:2018 and ISO 14001:2015. We supply our products across various states, mainly in states of Delhi, Haryana, Rajasthan, Uttar Pradesh, Uttarakhand. Presently our company manufactures aluminum wire rods of 9.5 mm for our customer base. For detailed information please refer chapter titled "Our Business" on page 120 of the Red Herring Prospectus.

"THE ISSUE IS BEING MADE PURSUANT TO CHAPTER IX (INITIAL PUBLIC OFFER BY SMALL AND MEDIUM ENTERPRISES) OF THE SEBI ICDR REGULATIONS, 2018 AMENDED FROM TIME TO TIME (IPO OF THE SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF NSE I.E. NSE EMERGE."

THE EQUITY SHARES OF THE COMPANY WILL GET LISTED ON EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED. NATIONAL STOCK EXCHANGE OF INDIA LIMITED SHALL BE THE DESIGNATED STOCK EXCHANGE.

### ALLOCATION OF THE ISSUE

- QIB Category: 10.05% of the Net Issue
- Retail Category: 44.97% of the Net Issue

- Non-institutional investor category: 44.97% of the Net Issue
- Market Maker: 5.01% of the Total Issue

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RED HERRING PROSPECTUS AND THE TERMS OF THE OFFER, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE OFFER AVAILABLE IN ANY MANNER.

In accordance with the recommendation of the Independent Directors of our Company, pursuant to their resolution dated June 03, 2025 the above provided price band is justified based on quantitative factors/ KPIs disclosed in the "Basis for Issue Price" section beginning on page 100 of the Red Herring Prospectus vis-a-vis the weighted average cost of acquisition (WACA) of primary and secondary transaction(s), as applicable, disclosed in "Basis for Issue Price" section beginning on page 100 of the Red Herring Prospectus and provided below in the advertisement.

### RISKS TO INVESTORS

#### 1. Risk to investors: summary description of the key risk factors based on materiality:

The below mentioned risks constitute top 10 risk factors as per the Red Herring Prospectus.

(For further details on "Risk Factors" please refer page no. 29 of the Red Herring Prospectus, you can scan the QR code given on the first page of the advertisement for Red Herring Prospectus.)

- Our Company, only has one year of prior experience in manufacturing of aluminium goods which could adversely affect the results of operations and financial condition of the Company.
- We do not have firm commitments, or long-term agreements with our customers. If our customers choose not to source their requirements from us or manufacture such products in-house, our business and results of operations may be adversely affected.
- Our business is dependent on effective inventory management and demand forecasting. Any inability to accurately predict demand and manage inventory levels may adversely affect our business, financial condition, results of operations, and cash flows.
- Volatility in the supply and pricing of our raw materials may have an adverse effect on our business, financial condition and results of operations. Our raw material suppliers could fail to meet their obligations, which may have a material adverse effect on our business, results of operations and financial condition.
- Our lack of prior experience in manufacturing may have a material adverse effect on our business, operations, and financial performance.
- We rely on third-party transportation providers for procurement of raw materials and for supply of our products and failure by any of our transportation providers could result in loss in sales.
- We face competition in our product line, including from competitors that may have greater financial and marketing resources. Failure to compete effectively may have an adverse impact on our business, financial condition, results of operations and cash flows.
- The Company is dependent on few suppliers for purchase. Loss of any of these large suppliers may affect our business operations.
- We have working capital requirements and may require additional financing to meet those requirements, which could have an adverse effect on our business, results of operations and financial condition.
- The Company is dependent on few numbers of customers for sales. The loss of any of this large customer may affect our revenues and profitability.

#### 2. Details of suitable ratios of the company for the latest full financial year:

S. No.	Name of the company	Face Value (Per Share)	CMP (in Rs.)	EPS (in Rs.)	P/E Ratio	RONW (%)	EBITDA (Rs. in Lakh)	NAV (Rs. Per share)	PAT (Rs. in Lakh)
1.	Jainik Power Cables Limited*	10.00	[●]	9.99	[●]	56.92	1399.94	26.59	923.60
Peer Group**									
2.	Hind Aluminium Industries Limited	10.00	71.25	3.17	13.73	2.94%	519.00	109.43	200
3.	Arfin India Limited	1.00	27.67	0.54	43.23	7.23%	3826.31	9.29	915.09

Source: All the information for listed industry peers mentioned above are on a standalone basis and is sourced from their respective audited/unaudited financial results and/or annual report and stock exchange

\*The figures for Jainik Power Cables Limited are based on the restated results for the period ending March 31, 2025.

\*\*The figures for the peer group are based on standalone audited results for the respective year ended March 31, 2025.

Note:

1. P/E for the peer group is taken from data available on stock exchange as on 30 May 2025

2. Current Market Price (CMP) is the closing price of respective scrip as on 30 May 2025.

For detailed information please refer chapter titled "Basis for Issue Price" on page 100 of the Red Herring Prospectus.

#### 3. Weighted average return on net worth for the last 3 FYs

As per the restated financial statements:

S. No.	Period	RoNW (%)	Weights
1.	Financial Year 2022-2023	5.29	1
2.	Financial Year 2023-2024	93.77	2
3.	Financial Year 2024-2025	56.92	3
Weighted Average		60.60	

Note: i. Return on Net Worth (%) = Net Profit after tax attributable to owners of the Company, as restated / Average Net Worth as Restated.

ii. Return on Net Worth (%) = Net Profit after tax attributable to owners of the Company, as restated / Average Net Worth as Restated.

iii. Net worth is aggregate value of the paid-up share capital of the Company and reserves and surplus, excluding revaluation reserves and attributable to equity holders.

#### 4. Disclosures as per clause (9)(K)(4) of Part A to Schedule VI, as applicable.

a. The price per share of our Company based on the primary/ new issue of shares (equity/convertible securities)

Except as disclosed below, there has been no issuance of Equity Share excluding shares issued under ESOP/ESOS and issuance of bonus shares during the 18 months preceding the date of this RHP, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue capital before such transaction(s)) in a single transaction or multiple transactions combined together over a span of rolling 30 days

Date of allotment	No. of equity shares allotted	Face Value of equity share (₹)	Issue price per equity share (₹)	Nature of allotment	Nature of Consideration	Total Consideration (₹)
July 27, 2024	13,52,500	10.00/-	55	Preferential allotment	Conversion of Loan	7,38,10,000

b. The price per share of our Company based on the secondary sale / acquisition of shares (equity shares)

There has been no secondary sale / acquisitions of Equity Shares, where the promoters, members of the promoter group or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this certificate, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

c. Since there is eligible transaction reported under (a) above, the price per equity share of our Company based on last five primary and secondary transactions (secondary transactions where promoters, promoter group or shareholder(s) having the right to nominate director(s) on our Board, are a party to the transaction), not older than three years prior to the date of the Red Herring Prospectus irrespective of the size of transactions, has not been computed.

d. Weighted average cost of acquisition, floor price and cap price

Types of transactions	Weighted average cost of acquisition (₹)	Floor Price (i.e. ₹ 100)	Cap Price (i.e. ₹ 110)
Weighted average cost of acquisition of primary/new issue	55	10 Times	11 Times
Weighted average cost of acquisition for secondary sale / acquisition	NA ^	NA ^	NA ^
Weighted average cost of acquisition for past 5 primary issuances/ secondary transaction as disclosed above	NA	NA	NA

Note: ^ There were no secondary sales/acquisition of shares of shares (equity/convertible securities) other than Shares transfer on in last 18 months from the date of this Red Herring Prospectus.

### ADDITIONAL INFORMATION FOR INVESTORS:

Details of proposed / undertaken pre-issue placement from DRHP filing date: Our Company has not undertaken any Pre-IPO Placements from the DRHP filing date.

Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the Company by promoter(s) and promoter group(s) from the DRHP filing date: Not Applicable

Pre-issue shareholding as at the date of advertisement and post-issue shareholding as at allotment for promoter(s), promoter group and additional top 10 shareholders of the Company:

Shareholding of Promoter / Promoter Group and Additional Top 10 Shareholders of the Company:

Sr. No.	Name of Shareholder	Pre-issue Shareholding as at the date of Advertisement		Post-issue shareholding as at Allotment	
		Number of Equity Share	Share Holding (in %)	Number of Equity Shares	Share Holding (in %)
Promoters					
1.	Mr. Shashank Jain	30,14,800	31.13	30,14,800	21.01

2.	Mr. Prateek Jain	18,60,800	19.21	18,60,800	12.97	18,60,800
3.	Mr. Anju Jain	15,84,000	16.36	15,84,000	11.04	15,84,000
4.	Mr. Subhash Chand Jain	12,71,400	13.13	12,71,400	8.86	12,71,400
	<b>Total</b>	<b>77,31,000</b>	<b>79.83</b>	<b>77,31,000</b>	<b>53.88</b>	<b>77,31,000</b>
Promoter Group						
5.	Subhash Chand Jain (Karta of Subhash Jain & Sons HUF)	6,57,000	6.78	6,57,000	4.58	6,57,000
6.	Kanika Jain	5,65,000	5.83	5,65,000	3.94	5,65,000
7.	Shivangi Jain	7,11,000	7.34	7,11,000	4.96	7,11,000
	<b>Total</b>	<b>19,33,000</b>	<b>19.96</b>	<b>19,33,000</b>	<b>13.47</b>	<b>19,33,000</b>
Additional Top 10 Shareholders						
8.	Rajdeep Pandit	20,500	0.21	20,500	0.14	20,500

Notes:

(1) The Promoter Group shareholders are Mr. Subhash Chand Jain (Karta of Subhash Jain & Sons HUF), Ms. Kanika Jain and Ms. Shivangi Jain.

(2) Assuming full subscription in the Fresh Issue. The post-issue shareholding details as at allotment will be based on the actual subscription and the final issue price and updated in the prospectus, subject to finalization of the basis of allotment.

Also, this table assumes there is no transfer of shares by these shareholders between the date of the advertisement and allotment (if any such transfers occur prior to the date of prospectus, it will be updated in the shareholding pattern in the prospectus).

### BASIS FOR ISSUE PRICE

The "Basis of the issue price" on page 100 of the Offer document has been updated with the above price band. Please refer to the website of the BRLM for the "Basis of the issue price" updated with the above price band. You can scan the QR code mentioned on the 1st page of this advertisement for webpage of the BRLM where documents such as Red Herring Prospectus relating to the issue including the "Basis for Issue Price" Chapter has been updated with the price band, are available

### INDICATIVE TIMELINES FOR THE ISSUE

Our Company may in consultation with the BRLM, consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations.

Sequence of Activities	Listing within T+3 days (T is Issue Closing Date i.e. Thursday, June 12, 2025)
Application Submission by Investors	Electronic Applications (Online ASBA through 3-in-1 accounts) - Upto 5 pm on Thursday, June 12, 2025. Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA etc.) - Upto 4 pm on Thursday, June 12, 2025. Electronic Applications (Syndicate Non-Retail, Non-Individual Applications) - Upto 3 pm on Thursday, June 12, 2025. Physical Applications (Bank ASBA) - Upto 1 pm on Thursday, June 12, 2025. Physical Applications (Syndicate Non-Retail, Non-Individual Applications of QIBs and NIS) - Upto 12 pm on Thursday, June 12, 2025 and Syndicate members shall transfer such applications to banks before 1 pm on Thursday, June 12, 2025.
Bid Modification	From issue opening date up to 5 pm on Thursday, June 12, 2025.
Validation of bid details with depositories	From issue opening date up to 5 pm on Thursday, June 12, 2025.
Reconciliation of UPI mandate transactions (Based on the guidelines issued by NPCI from time to time):	On daily basis transactions.
Among Stock Exchanges - Sponsor Banks - NPCI and NPCI - PSPs/TPAPs** - Issuer Banks; Reporting formats of bid information, UPI analysis report and compliance timelines.	Merchant Bankers to submit to SEBI, sought as and when.
UPI mandate acceptance time	Thursday, June 12, 2025 - 5 pm
Issue Closure T-day	Thursday, June 12, 2025 - 4 pm for QIB and Nil categories Thursday, June 12, 2025 - 5 pm for Retail and other reserved categories
Third party check on UPI applications	On daily basis and to be completed before 9:30 AM on Thursday, June 12, 2025.
Third party check on Non-UPI applications	On daily basis and to be completed before 1 pm on Thursday, June 12, 2025.
Submission of final certificates:	
-For UPI from Sponsor Bank	Before 09:30 pm on Thursday, June 12, 2025.
-For Bank ASBA, from all SCSBs	All SCSBs for Direct ASBA - Before 07:30 pm on Thursday, June 12, 2025
-For syndicate ASBA UPI ASBA	Syndicate ASBA - Before 07:30 pm on Thursday, June 12, 2025
Finalization of rejections and completion of basis	Before 6 pm on Friday, June 13, 2025
Approval of basis by Stock Exchange	Before 9 pm on Friday, June 13, 2025
Issuance of fund transfer instructions in separate files for debit and unblock.	Initiation not later than 09:30 am on Monday, June 16, 2025; Completion before 2 pm on Monday, June 16, 2025 for fund transfer;
For Bank ASBA and Online ASBA - To all SCSBs For UPI ASBA - To Sponsor Bank	Completion before 4 pm on Monday, June 16, 2025 for unblocking.
Corporate action execution for credit of shares	Initiation before 2 pm on Monday, June 16, 2025 Completion before 6 pm on Monday, June 16, 2025
Filing of listing application with Stock Exchanges and issuance of trading notice	Before 7:30 pm on Monday, June 16, 2025.
Publish allotment advertisement	On website of Issuer, Merchant Banker and RTI - before 9 pm on Monday, June 13, 2025. In newspapers - On Tuesday, June 17, 2025 day but not later than Thursday, June 19, 2025.
Trading starts T+3 day	Trading starts Tuesday, June 17, 2025

\*\* PSPs/TPAPs=Payment Service Providers/Third party application providers.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: For information on the main objects and other objects of our Company, see "History and Certain Corporate Matters" on page 150 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 310 of the Red Herring Prospectus.

LIABILITY OF MEMBERS AS PER MOA: Limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: As on the date of Red Herring Prospectus, the Authorized share Capital of the Company is Rs. 15,00,00,000/- (Rupees Fifteen Crores Only) divided into 1,50,00,000 (One Crore and Fifty Lakhs Only) Equity Shares of face value of Rs.10/- each. The issued, subscribed and paid-up share capital of the Company before the issue Rs. 9,68,45,000/- (Rs. Nine Crores Sixty-Eight Lakh Forty-Five Thousand Only) divided into 96,84,500 (Ninety Six Lakhs Eighty-Four Thousand and Five Hundred Only) Equity Shares of face value Rs.10 each. For details of the Capital Structure, see "Capital Structure" on the page 71 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company, Mr. Satish Kumar Jain -5000 equity shares and Mr. Shashank Jain -5000 equity shares, aggregating to 10,000 Equity Shares of Rs.10/- each. Details of the main objects of the Company as contained in the Memorandum of Association, see "History and Certain Corporate Matters" on page 150 of the Red Herring Prospectus. For details of the share capital and capital structure of the Company see "History and Certain Corporate Matters" on page 150 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018. The Red Herring Prospectus has been filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page 248 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF NSE ("EMERGE") (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the "Disclaimer Clause of NSE."

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 29 of the Red Herring Prospectus.

