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CEDAAR TEXTILE LIMITED

Corporate Identification Number: U17299KA2020PLC139070

Our Company was originally incorporated as a Private Limited Company namely "Cedar Textile Private Limited" under the Companies Act, 2013 vide certificate of incorporation dated 28/09/2020 issued by Registrar of Companies, bearing registration no. 139070. Further, Our Company was converted into a Public Limited Company in pursuance of a special resolution passed by the members of our Company at the Extra Ordinary General Meeting held on April 30, 2024, A fresh Certificate of Incorporation consequent to conversion was issued on August 23, 2024 by the Registrar of Companies, Bangalore and consequently the name of our Company was changed from "Cedar Textile Private Limited" to "Cedar Textile Limited". As on date of the Red Herring Prospectus, the Company's Corporate Identification Number is U17299KA2020PLC139070. For further details of incorporation please refer to section titled "Our History and Certain Other Corporate Matters" beginning on page no.211 of the Red Herring Prospectus.



(Please scan this QR code to view the webpage of the BRLM where documents relating to the issue.)

Registered Office: KSSIDC Plot No B-34, Industrial Estate, Yelahanka New Town, Bangalore, Karnataka, India, 560064
CIN: U17299KA2020PLC139070; **Website:** www.cedaartextile.com; **E-Mail:** info@cedaartextile.com
Company Secretary and Compliance Officer: Ms. Neha Parbhakar Rawat; **Telephone No.:** +91- 9815610607

OUR PROMOTERS: MR. RAJESH MITTAL, MR. VIRENDER GOYAL, MR. BACHANGADA NACHAPPA MONNAPPA AND MRS. BACHANGADA MONNAPPA SARASWATI

THE OFFER

INITIAL PUBLIC ISSUE OF UPTO 43,50,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH OF CEDAAR TEXTILE LIMITED. ("CEDAAR" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ [●] LAKHS ("THE ISSUE"), OF WHICH 2,18,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH FOR CASH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE AGGREGATING TO ₹ [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 41,32,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE AGGREGATING TO ₹ [●] LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 31.34% AND 29.77%, RESPECTIVELY, OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

*Subject to finalization of basis of allotment.

DETAILS OF THE SELLING SHAREHOLDERS, OFFER FOR SALE AND WEIGHTED AVERAGE COST OF ACQUISITION NOT APPLICABLE

PRICE BAND: ₹130.00 /- to ₹140.00 /- PER EQUITY SHARE OF FACE VALUE OF ₹ 10.00/- EACH.

THE FLOOR PRICE IS 13.0 TIMES THE FACE VALUE AND CAP PRICE IS 14.0 TIMES THE FACE VALUE OF THE EQUITY SHARES.

THE PRICE TO EARNING RATIO BASED ON DILUTED EPS FOR FISCAL 2023-2024 AT THE FLOOR PRICE IS 8.83 TIMES AND AT THE CAP PRICE IS 9.50 TIMES.

BIDS CAN BE MADE FOR A MINIMUM OF 1000 EQUITY SHARES AND IN MULTIPLES OF 1000 EQUITY SHARES THEREAFTER.

BID/OFFER PERIOD	ANCHOR INVESTOR BIDDING DATE: FRIDAY, JUNE 27, 2025	BID OFFER OPENS ON: MONDAY JUNE 30, 2025	BID OFFER CLOSSES ON: WEDNESDAY JULY 02, 2025
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BRIEF DESCRIPTION OF THE BUSINESS OF THE ISSUER COMPANY:

Our Company offers the widest range of Raw white Yarns, Melange Yarns, Solid Top dyed Yarns, and Grey Fancy Yarns in Cotton, Polyester, Acrylic, Viscose, Tencel, Modal, and other Fibers. All Yarns are being offered with sustainability as the prime focus, in 100% Organic, Recycle Fibers (Polyester & Cotton) for a Green Environment and Conservation of natural resources. The company's focus is on Innovation, Customer Orientation, R & D, Technology Up Gradation, Digitalization, ERP, Continuous Improvement, and Moving towards Green Energy. Our Company manufacture and sells its products like Yarn, Technical Textile IFR, Fabrics, and Dyed Yarn. We are engaged in the manufacturing of Quality Melange Yarn for use in the household textile, woven goods, and hosiery. For detailed information please refer chapter titled "Our Business" on page no. 171 of the Red Herring Prospectus.

"THE ISSUE IS BEING MADE PURSUANT TO CHAPTER IX (INITIAL PUBLIC OFFER BY SMALL AND MEDIUM ENTERPRISES) OF THE SEBI ICDR REGULATIONS, 2018 AMENDED FROM TIME TO TIME (IPO OF THE SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE") I.E. NSE EMERGE. NATIONAL STOCK EXCHANG OF INDIA SHALL BE THE DESIGNATED STOCK EXCHANGE.

ALLOCATION OF THE ISSUE

• QIB Category (Excluding Anchor Investor Portion): upto 50% of the Net Issue	• Non-institutional investor category: Not Less than 15% of the Net Issue
• Retail Category: Not Less than 35% of the Net Issue	• Market Maker: Not Less Than 5 % of the Total Issue

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RED HERRING PROSPECTUS AND THE TERMS OF THE OFFER, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE OFFER AVAILABLE IN ANY MANNER.

In accordance with the recommendation of the Independent Directors of our Company, pursuant to their resolution dated June 23, 2025 the above provided price band is justified based on quantitative factors/ KPIs disclosed in the "Basis for Issue Price" section beginning on page no. 133 of the Red Herring Prospectus vis-a-vis the weighted average cost of acquisition ("WACA") of primary and secondary transaction(s), as applicable, disclosed in "Basis for Issue Price" section beginning on page no. 133 of the Red Herring Prospectus and provided below in the advertisement.

RISKS TO INVESTORS

1. Risk to investors summary description of the key risk factors based on materiality:

The below mentioned risks are top 10 risk factors as per the RHP. (For further details on 'Risk Factors' please refer page no. 36 of the Red Herring Prospectus, you can scan the QR code given on top of the advertisement for viewing Red Herring Prospectus.)

- Our top ten customers contribute significant portion in the revenue of the Company. Any loss of business from one or more of them may adversely affect our revenues and profitability.
- Our Company has not entered into any long-term contracts with any of its customers and we typically operate on the basis of purchase orders. Inability to maintain regular order flow would adversely impact our revenues and profitability.
- Our business depends on our production facility situated in city of Punjab. Any loss of or shutdown of operations of the production facility on any grounds could adversely affect our business or results of operations.
- Any change in our consumer's likes, preferences or a change in their perception regarding the quality of our products may negatively affect the image and our reputation and in turn affect our revenues and profitability.
- We may not be able to prevent unauthorized use of our logo as the company has not obtained/ applied for the trademark license. Consequently, our trademarks may be obtained or used by third party(ies), which may lead to the dilution of our goodwill.
- Our inability to manage inventory in an effective manner could affect our business.
- We do not have any long-term agreement or contract of supply of raw materials and consequently are exposed to price and supply fluctuations for our raw materials.
- The future operating results are difficult to predict and may fluctuate or adversely vary from the past performance.
- The loss, shutdown or slowdown of operations of our facility or the under-utilization of any such facility may have a material effect on our results of operations and financial condition.
- Exporting to Bangladesh involves risks due to political instability, security concerns, and internal tensions. Issues like border disputes, strikes, and protests can disrupt trade, increase costs, and reduce consumer demand. Additionally, political instability can affect financial institutions, leading to payment delays and higher risks for exporters.
- We have a substantial amount of outstanding indebtedness, which requires significant cash flows to service and are subject to certain conditions and restrictions in terms of our financing arrangements, which restricts our ability to conduct our business and operations in the manner we desire. Any failure to comply with financial and other restrictive covenants imposed on us under our financing agreements may affect our operational flexibility, business, results of operations and prospects.

• Average Cost of Acquisition of Equity Shares held by the promoters is:

Name	Promoter / Promoter Group	No. of Shares Acquired	Avg. Cost of Acquisition* (in Rs.)
Mr. Rajesh Mittal	Promoter	38,45,228	31.03
Mr. Virender Goyal	Promoter	17,56,696	19.82
Mr. Monnappa Nachappa Bachangada	Promoter	38,56,676	34.51
Mrs Bachangada Monnappa Saraswathi	Promoter	1,70,000	1.47
Upma Goyal	Promoter Group	10	0
Chetna Mittal	Promoter Group	10	0
Naveen Mittal	Promoter Group	10	0

- The offer price at the upper end of the price band is Rs. 140/- per Equity Share
- The Price/Earning ratio based on diluted EPS for Fiscal 2024 for the Company at the upper end of the Price Band is Rs. 9.50/-.
- Weighted Average Return on Net Worth for Fiscals 2024, 2023 and 2022 is 64.66%.

2. Details of suitable ratios of the company for the latest full financial year:

S. No.	Name of the Company	Face Value (Per Share)	CMP	EPS	P/E Ratio	RONW (%)	EBITDA	NAV (Rs. Per share)	PAT (Rs. in Lakh)
1	Cedar Textile Limited	10.00/-	[●]	8.63	[●]	16.44%	2,681.02	63.70	796.18
2	Shiva Texyarn Limited	10.00/-	199.86	(8.55)	22.70	8.63%	751.29	94.78	(1,108.40)
3	Vardhman Textiles Limited	2.00/-	489.35	21.01	17.03	7.11%	95639	304.49	60763

*Source: <https://www.nseindia.com/> end <https://www.bseindia.com/>

• Notes:

- Considering the nature and turnover of business of the Company the peer is not strictly comparable. However, the same have been included for broader comparison.
- The figures for Cedar Textile Limited (Formerly named Cedar Textile Private Limited) are based on the restated results for the period ended December 31, 2024.
- The figures for the peer group are based on standalone audited results for the respective year ended March 31, 2024.
- PE Ratio for peers is as per adjusted PE on the site of stock exchange as on 10th June, 2025.
- Current Market Price (CMP) is the closing price of respective scrip as on 10th June, 2025.

For detailed information please refer chapter titled "Basis for Issue Price" on page no. 133 of the Red Herring Prospectus.

3. Weighted average return on net worth for the last 3 FYs, and return on net worth for period ended December 31, 2024, as per the restated financial statements:

S. No	Period	RoNW (%)	Weights
1.	Financial Year 2021-2022	142.55%	1
2.	Financial Year 2022-2023	38.60%	2
3.	Financial Year 2023-2024	56.06%	3
	Weighted Average	64.66%	
4.	For the period ended on December 31, 2024*	16.44%	

Note: i. The RoNW has been computed by dividing net profit after tax (excluding exceptional items) with restated Net worth as at the end of the year/ period
ii. Weighted average = Aggregate of year-wise weighted RoNW divided by the aggregate of weights i.e. (RoNWxWeight) for each year / Total of weights

4. Disclosures as per clause (9)(K)(4) of Part A to Schedule VI, as applicable.

- The price per share of our Company based on the primary/ new issue of shares (equity/convertible securities) Except as disclosed below, there has been no issuance of Equity Shares, other than Equity Shares issued pursuant to a bonus issue and Loan Conversion into Equity on February 7, 2024 and September 30, 2024 respectively, during the 18 months preceding the date of this RHP where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of 30 days

Date of allotment	No. of equity allotted	Face Value of shares	Issue price per equity share (₹)	Nature of allotment	Nature of Consideration	Total Consideration (₹)
07.02.2024	72,50,000	10.00/-	N.A.	Bonus	Other than cash	N.A.
30.09.2024	20,28,600	10.00/-	140.00/-	Loan Conversion	Other than Cash	N.A.

- The price per share of our Company based on the secondary sale / acquisition of shares (equity shares)

There has been no secondary sale / acquisitions of Equity Shares, where the promoters, members of the promoter group or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this

certificate, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

- Since there is eligible transaction reported under (a) above, the price per equity share of our Company based on last five primary and secondary transactions (secondary transactions where promoters, promoter group or shareholder(s) having the right to nominate director(s) on our Board, are a party to the transaction), not older than three years prior to the date of the Red Herring Prospectus irrespective of the size of transactions, has not been computed.
- Weighted average cost of acquisition, floor price and cap price

Types of transactions	Weighted average cost of acquisition (₹)	Floor Price (i.e. ₹ 130.00)	Cap Price (i.e. ₹ 140.00)
Weighted average cost of acquisition of primary/new issue as per paragraph 8(a) above.	140.00/-	0.93 times	1.00 times
Weighted average cost of acquisition for secondary sale / acquisition as per paragraph 8(b) above.	NA ^	NA ^	NA ^
Weighted average cost of acquisition for past 5 primary issuances/secondary transaction as disclosed above	NA	NA	NA

Note: ^ There were no secondary sales/acquisition of shares of shares (equity/convertible securities) other than Shares transfer on in last 18 months from the date of the Red Herring Prospectus.

ADDITIONAL INFORMATION FOR INVESTORS:

Details of proposed / undertaken pre-issue placement from the filing date: Our Company has not undertaken any Pre-IPD Placements from the DRHP filing date.

Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the Company by promoter(s) and promoter group(s) from the DRHP filing date:

Not Applicable

Shareholding of the Promoter/ Promoter Group and Additional Top 10 Shareholding of the Company:

Sr. No.	Name of Shareholder	Pre- Issue Shareholding as at the date of Advertisement		Post-Issue shareholding as at Allotment			
				At the lower end of the price band (₹ 130)		At the upper end of the price band (₹ 140)	
		Number of Equity Share	Share Holding (In %)	Number of Equity Shares	Shareholding (in %)	Number of Equity Shares	Share Holding (in %)
Promoters							
1.	Mr. Rajesh Mittal	38,45,208	40.35%	38,45,208	27.71%	38,45,208	27.71%
2.	Mr.Virender Goyal	17,44,186	18.30%	17,44,186	12.57%	17,44,186	12.57%
3.	Mr. Monnappa Nachappa Bachangada	37,89,176	39.77%	37,89,176	27.30%	37,89,176	27.30%
4.	Mrs. Bachangada Monnappa Saraswathi	1,50,000	1.57%	1,50,000	1.08%	1,50,000	1.08%
Total (A)		95,28,570	99.99%	95,28,570	68.66%	95,28,570	68.66%
Promoter Group							
5.	Mrs. Upma Goyal	10	Negligible	10	Negligible	10	Negligible
6.	Mrs. Naveen Mittal	10	Negligible	10	Negligible	10	Negligible
7.	Chetna Mittal	10	Negligible	10	Negligible	10	Negligible
Total (B)		30	Negligible	30	Negligible	30	Negligible
TOTAL (A + B)		95,28,600	100%	95,28,600	68.66%	95,28,600	68.66%
Additional Top 10 Shareholders							
N.A.							

Notes:

- The Promoter Group shareholders are Upma Goyal, Naveen Mittal and Chetna Mittal.

- Assuming full subscription in the Fresh Issue, The post-issue shareholding details as at allotment will be based on the actual subscription and the final Issue price and updated in the prospectus, subject to finalization of the basis of allotment.

Also, this table assumes there is no transfer of shares by these shareholders between the date of the advertisement and allotment (If any such transfers occur prior to the date of prospectus, it will be updated in the shareholding pattern in the prospectus).

BASIS FOR ISSUE PRICE

The 'Basis of the issue price' on page no. 133 of the Offer document has been updated with the above price band. Please refer to the website of the BRLM i.e. <https://www.brlmsec.com> for the "Basis of the issue price" updated with the above price band. You can scan the QR code mentioned on the Top of this advertisement for webpage of the BRLM where documents relating to the issue including the "Basis for Issue Price".

INDICATIVE TIMELINES FOR THE ISSUE

Our Company may in consultation with the BRLM, consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations.

Sequence of Activities	Listing within T+3 days (T is Issue Closing Date i.e. Wednesday, July 2, 2025)
Application Submission by Investors	Electronic Applications (Online ASBA through 3-in-1 accounts) - Upto 5 pm on Wednesday, July 2, 2025. Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA etc.) - Upto 4 pm on Wednesday, July 2, 2025. Electronic Applications (Syndicate Non-Retail, Non-Individual Applications) - Upto 3 pm on Wednesday, July 2, 2025. Physical Applications (Bank ASBA) - Upto 1 pm on Wednesday, July 2, 2025. Physical Applications (Syndicate Non-Retail, Non-Individual Applications of QIBs and Miis) - Upto 12 pm on Wednesday, July 2, 2025 and Syndicate members shall transfer such applications to banks before 1 pm on Wednesday, July 2, 2025.
Bid Modification	From Issue opening date up to 5 pm on Wednesday, July 2, 2025.
Validation of bid details with depositories	From Issue opening date up to 5 pm on Wednesday, July 2, 2025.
Reconciliation of UPI mandate transactions: (Based on the guidelines issued by NPCI from time to time): Among Stock Exchanges -Sponsor Banks - NPCI and NPCI - PSPs/TPAPs*** - Issuer Banks; Reporting formats of bid information. UPI analysis report and compliance timelines.	On daily basis transactions. Merchant Bankers to submit to SEBI, sought as and when.
UPI Mandate acceptance time	Wednesday, July 2, 2025- 5 pm
Issue Closure T day	Wednesday, July 2, 2025- 4 pm for QIB and NI categories Wednesday, July 2, 2025- 5 pm for Retail and other reserved categories
Third party check on UPI applications	On daily basis and to be completed before 9:30 AM on Thursday, July 3, 2025.
Third party check on Non-UPI applications	On daily basis and to be completed before 1 pm on Thursday, July 3, 2025.
Submission of final certificates: -For UPI from Sponsor Bank -For Bank ASBA, from all SCSEs -For syndicate ASBA, UPI ASBA	Before 09:30 pm on Wednesday, July 2, 2025. All SCSEs for Direct ASBA - Before 07:30 pm on Friday, April 25, 2025 Syndicate ASBA - Before 07:30 pm on Wednesday, July 2, 2025
Finalization of rejections and completion of basis	Before 5 pm on Thursday, July 3, 2025.

Approval of basis by Stock Exchange	Before 9 pm on Thursday, July 3, 2025.
Issuance of fund transfer instructions in separate files for debit and unblock. For Bank ASBA and Online ASBA - To all SCSBs For UPI ASBA - To Sponsor Bank	Initiation not later than 09:30 am on Friday, July 4, 2025; Completion before 2 pm on Friday, July 4, 2025for fund transfer. Completion before 4 pm on Friday, July 4, 2025 for unblocking.
Corporate action execution for credit of shares	Initiation before 2 pm on Friday, July 4, 2025 Completion before 6 pm on Friday, July 4, 2025
Filing of listing application with Stock Exchanges and issuance of trading notice	Before 7:30 pm on Friday, July 4, 2025
Publish allotment advertisement	On website of Issuer, Merchant Banker and RTI - before 9 pm on Friday, July 4, 2025. In newspapers - On Monday, July 7, 2025 day but not later than Wednesday, July 09, 2025.
Trading starts T+3 day	Trading starts Monday, July 7, 2025

** PSPs/TPAPs=Payment Service Providers/Third party application providers.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: For information on the main objects and other objects of our Company, see ***"Our History and Certain Corporate Matters"*** on page no. 211 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section ***"Material Contracts and Documents for Inspection"*** on page no. 431 of the Red Herring Prospectus.

LIABILITY OF MEMBERS AS PER MOA: Limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: As on the date of Red Herring Prospectus, the Authorized share Capital of the Company is Rs. 15,00,00,000/- (Rupees Fifteen Crores Only) divided into 1,50,00,000 (One Crore and Fifty Lakhs Only) Equity Shares of face value of Rs.10/- each. The issued, subscribed and paid-up share capital of the Company before the Issue Rs. 9,52,86,000.00/- (Rs. Nine Crores Fifty-Two Lakhs and Eighty-Six Thousand Only) divided into 95,28,600 (Ninety-Five Lakhs Twenty-Eight Thousand and Six Hundred Only). For details of the Capital Structure, see ***"Capital Structure"*** on the page no. 93 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company. Mr. Munappa Nachappa Bachangada - 1,62,500 equity shares, Mr. Rajesh Mittal - 31,250 equity shares, Mr. Vinodher Goyal - 31,250 equity shares and Ms. Bachangada Monappa Saraswathi - 100 equity shares of Rs.10/- each. Details of the main objects of the Company as contained in the Memorandum of Association, see ***"History and Certain Corporate Matters"*** on page no. 211 of the Red Herring Prospectus. For details of the share capital and capital structure of the Company see ***"History and Certain Corporate Matters"*** on page no. 211 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, The Red Herring Prospectus has been filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page no. 337 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF NSE ("NSE EMERGE") (THE DESIGNATED STOCK EXCHANGE): it is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the "Disclaimer Clause of NSE."

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to ***"Risk Factors"*** on page 36 of the Red Herring Prospectus.

TRACK RECORD OF BOOK RUNNING LEAD MANAGER: The BRLM associated with the Issue has handled 10 Public Issues in the past three years out of which 2 issue was closed below the Issue/ Offer Price on listing date

Name of BRLM	Total Issue in last 3 years		Issue closed below IPO Price on listing date
	Mainboard	SME	
Fast Track Finsec Private Limited	0	10	2

PUBLIC NOTICE

General public notice is hereby informed that Praveen Aggarwal S/o Late Sh. Ram Gopal Aggarwal was the owner of the Flat bearing No. 149, on First Floor, Category SP-S1, Pocket C, situated at Narmada Apartments, Ashoknagar, New Delhi by virtue of the Requisitionment Deed dated 29.12.2016 executed by Pushpa Aggarwal (W/o Late Ram Gopal Aggarwal), Ghanshi Bhushan Aggarwal S/o Late Sh. Ram Gopal Aggarwal and Poojam Bansal (D/o Late Sh. Ram Gopal Aggarwal) in favor of Praveen Aggarwal S/o Late Sh. Ram Gopal Aggarwal in respect of the 3/4 share of the said flat and said property to be financed by ICICI BANK LIMITED. That if any body has any claim or any dispute in the aforementioned property, kindly inform the undersigned in writing on the below mentioned address within 07 days of the present.

Sonal Ghosh Advocate

B-220, 2nd Floor, Noida One, Tower-B, Sector-62,Noida,U.P

FORM NO. RSC- 4

(Pursuant to Rule 30B)

Before the National Company Law Tribunal New Delhi Bench/Company Application No. 25/ND/2025

Newly India Private Limited

Applicant

PUBLICATION OF NOTICE

Notice may be taken that an application was presented to the Tribunal New Delhi (Bench), on the 13th day of March, 2025 for confirming the reduction of the paid-up share capital of the above company from Rs. 14,22,25,770 (Fourteen Crore Twenty-Two Lakh Twenty-Five Thousand Two Hundred and Seventy) divided into 14,22,25,772 (One Crore Forty-Two Lakh Twenty-Five Thousand Five Hundred and Twenty-Six) Equity shares of Rs. 10/- each to Rs. 2,33,63,670 (Two Crore Thirty Three Lakh Sixty Three Thousand Eight Hundred Seventy) divided into 23,36,367 (Twenty Three Lakh Thirty Six Thousand Three Hundred Eighty Seven) Equity shares of Rs.10/- each.

The last of creditors prepared on the 28th day of February 2025 by the company as available at the registered office of the company at 104 &110, Mercantile House 13, KG Marg, Conlta Delhi, New Delhi 110001 for inspection on all working days during 11 AM to 4 PM between Monday to Saturday.

If any creditor of the company has any objection to the application or the details of the creditors, the same may be sent (along with supporting documents) and details about his name and address and the name and address of his Authorized Representative, if any, to the undersigned at 104 &110, Mercantile House 13, KG Marg, Conlta Delhi, New Delhi 110001 within three months of date of this notice.

If no objection is received within the time stated above, on/after the 1st of creditors will, in all the proceedings under the above petition to reduce the share capital of the company, be treated as correct.

It may also be noted that a hearing has been fixed for Tuesday, 09/06/2025 on which the Tribunal shall hear the application. In case any creditor intends to attend the hearing, he should make a request along with his objections, if any.

Mr. Chaitan Singh Jain
Place: New Delhi Director
Date: 24.06.2025 DIN: 00867079

OFFICE OF THE THESILDAR -Cum
A.C.1ST GRADE TESHIL & DISTT.
HAMIRPUR

Case Type: Mutation Attestation
Mutation No.: 07 Mahal Khiah
Lohakhriyan

Name of Deceased: Smt. Pushpa Devi
Date of Death: 15/10/2009

PUBLIC NOTICE

It is brought to the notice of the general public that Smt. Pushpa Devi, W/o Late Sh. Ujjain Kumar, R/o G-214, 2nd Floor, Dilshad Colony, Delhi-originally recorded as D/o Sh. Jagat Ram, resident of Mohal Khiah Lohakhrian, Mauza Matihire, Tehsil & District Hamirpur (H.P.), and owner of land in the said revenue estate-expired intestate (without leaving behind any registered or unregistered will) on 15/10/2009.

Now, Smt. Shanki Devi W/o Sh. Jagat Ram R/o Mohal Khiah Lohakhrian, being the mother and legal heir of the deceased, has applied for the attestation of Mutation No. 07 Of Mahal Khiah Lohakhriyan in her favour.

Accordingly, the general public, relatives of the deceased, or any other interested parties are hereby invited to submit their claims, objections, or rights, if any, regarding the said property and the mutation proceeding.

Such objections, if any, may be Submitted in writing either to the Halge Patwari Lohari or to the undersigned within 30 days from the date of issuance of this notice, or they may appear personally on the day of mutation attestation proceedings.

In the absence of any objection within the stipulated time, the mutation shall be decided as per law,

Tehsildar / A.C.1st Grade
Tehsil & District Hamirpur (H.P.)
Place: Hamirpur
Date: 16/06/2025

HINDUJA HOUSING FINANCE LIMITED

Branch Office: Office: 1919, 1st Floor, HS Tower, Mangal Pandey Nagar, Meerut 250004
Email: auction@hindujahousingfinance.com

PUBLIC NOTICE OF PHYSICAL POSSESSION OF IMMOVABLE PROPERTY

To, L.M. DHANENDRAKUMAR (Co-Borrower)
Both at: HOUSE NO. NEAR HAWAIIYOWER, BSAJ VIHAR, PARTHAPUR MEERUT 250002
LAN NO. UPKMPNMRGUT/000001376

Whereas vide Order dated 27.02.2025 passed by Additional District Magistrate Revenue, Meerut, Uttar Pradesh, the physical possession of the property being All that piece and parcel of "A Residential House No. 237, Nagar Nagan No. 227/1, Measuring 112.30 Sq. Yards or 34.08 Sq. Meters, Consisting of Khassana No. 742, Situated At Mohalla Sadsik Nagar, Meerut 250002" has been taken over by M/s Hinduja Housing Finance Ltd. on 19.06.2025.

To, L.M. MONO DHAN (Borrower)
Both at: HOUSE NO. 237, SADIK NAGAR, MEERUT 250002
LAN NO. UPKMPNMRGUT/000001376

Whereas vide Order dated 27.01.2025 passed by Additional District Magistrate Revenue, Meerut, Uttar Pradesh, the physical possession of the property being All that piece and parcel of "A Residential House No. FREEHOLD RESIDENTIAL PLOT NO.4, MEASURING AREA 122.81 SQ. YARDS OR 34.10 SQ. METERS, PERTAINING TO KHASSANA NO. 1332 ML, SITUATED IN MOTI COLONY (SAMVA 2), PARAGANA TEHSIL & DISTRICT HAPUR 245101" has been taken over by M/s Hinduja Housing Finance Ltd. on 26.06.2025.

The borrowers in particular and the public in general are hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of M/s Hinduja Housing Finance Ltd.

Date: 24.06.2025, Place: Meerut Authorised Officer, Hinduja Housing Finance Limited

POSSESSION NOTICE
(for immovable property)

Whereas, SAMMAAN CAPITAL LTD ("SCL") (formerly known as INDIABULLS HOUSING FINANCE LIMITED) (IHFL) under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (54 of 2002) ("said Act") and in exercise of powers conferred under Section 13 (12) of the said Act read with Rule 3 of the Security Interest (Enforcement) Rules, 2002 ("said Rules") issued a demand notice dated 04.10.2024, calling upon the borrower(s), the guarantor(s) and the mortgagor(s) KARMYOGI HOMES PRIVATE LIMITED, KARMYOGI KUTTER PRIVATE LIMITED, ANIL KUMAR PARASHAR, DINESH KUMAR AGARWAL, MEENAKSHI AGARWAL, NEELAMBER AGARWAL (GUARANTOR) against LAN No. HLAPDPR0499876, to repay the amount mentioned in the said notice being a sum of Rs. 41,01,119.18 (Rupees Forty One Lakhs One Thousand One Hundred Nineteen And Paise Eighteen Only) as on 03.10.2024 in respect of the said Facility with further interest thereon and penal interest from 04.10.2024 till payment / realisation, within 60 days from the date of receipt of the said notice.

And whereas subsequently, SCL has vide Assignment Agreement dated 30.12.2024 assigned all its rights, title, interest and benefits in respect of the debts due and payable by the borrower/guarantor(s)/mortgagor(s) arising out of the facilities advanced by SCL to borrower(s)/ guarantor(s)/mortgagor(s) alongwith the underlying securities to Asset Reconstruction Company (India) Limited acting in its capacity as Trustee of Arcil-Trust-2025-015 ("Arcil") for the benefit of the holders of Security Receipts. Therefore, in view of the said assignment, Arcil now stands substituted in the place of SCL and Arcil shall be entitled to institute/continue all and any proceedings against the borrower(s)/ guarantor(s)/mortgagor(s) and to enforce the rights and benefits under the financial documents including the enforcement of security interest executed and created by the borrower/guarantor(s)/mortgagor(s) for the said facilities availed by them.

The borrower/guarantors/mortgagor(s) having failed to repay the said amounts to Arcil, notice is hereby given to the borrower/guarantors/mortgagor(s) in particular and the public in general that the undersigned being the Authorized Officer of ARCIL has taken Symbolic Possession of the secured assets described herein below in exercise of powers conferred on him/her under Sub-Section (4) of Section 13 of the said Act read with Rule 8 of the said Rules on 18.06.2025.

The borrower/guarantor(s)/mortgagor(s) in particular and the public in general are hereby cautioned not to deal with the below mentioned secured assets and any dealings with the secured assets will be subject to the charge of Arcil for a sum of Rs. 45,40,074.28 (Rupees Forty Five Lakhs Forty Thousand Seventy Four and Paise Twenty Eight Only) as on 04.06.2025 in respect of the said Facility with further interest at contractual rate from 05.06.2025 till payment / realisation together with all incidental costs, charges and expenses incurred.

The borrowers/guarantors/mortgagors' attention is invited to the provisions of the Sub-Section (8) of Section 13 of the said Act, in respect of time available to redeem the below mentioned secured assets.

DESCRIPTION OF SECURED ASSETS	
PROPERTY NO. 1	
ALL THAT PIECE AND PARCEL OF PROPERTY BEARING PLOT NO. A-13, A-14 & A-55, A-56, EACH PLOT ADMEASURING 400 SQUARE YARDS, TOTAL AREA OF ALL FOUR PLOTS IS 1600 SQUARE YARDS I.E. 1338 SQUARE METERS, SITUATED AT MOTIKUNJ COLONY, MAUZA VIRJAPUR, LAND BEARING CHAK NO. 22 & 24, TEHSILDAR DISTRICT-MATHURA-281006, UTTAR PRADESH, BOUNDED AS FOLLOWS:-	
EAST	: LAND OF CONTONMENT & CIRCULAR ROAD
WEST	: ROAD 30 FT WIDE & SACRED HEART SCHOOL
NORTH	: PLOT NO. A-15 & A-34
SOUTH	: PLOT NO. A-12 & A-57
Sd/- Authorised Officer	
Date : 18.06.2025	For Asset Reconstruction Company (India) Limited
Place : MATHURA	(Trustee of Arcil-Trust-2025-015)

UCO BANK

Branch - Nehru Park, Jodhpur Between 1st B & C Road, Santarpura, Jodhpur 342003 Phone No. 0281-6537378 (Gen), 2433741 (Forex), 2637225 (CMI), Email : jodhpur@ucobank.co.in

APPENDIX IV (Refer Rule 8 (1)) POSSESSION NOTICE (For Immovable Property)

Whereas, the undersigned being the authorized officer of the UCO Bank MIA (1994) under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (54 of 2002) and in exercise of powers conferred under section 13 (12) read with Rule 3 of the Security Interest (Enforcement) Rule, 2002 issued Demand Notice dated 24/05/2024 calling upon the Borrower/guarantor/mortgagor - M/s Kirishna Flour Mills Prop. M/s. Sothi Late Parthar W/o Mr. Dm Prakash Parthar to repay the amount mentioned in the notice being Rs. 44,13,893.35 (Rupees in words Forty Four Lacs Thirteen Thousand Eight Hundred Ninety Three and Paise Thirty Five Only) as on 24/05/2024 (inclusive of interest up to 31/03/2024) within 60 days from the date of receipt of the said notice.

The borrower/guarantor/ mortgagor having failed to repay the amount, notice is hereby given to the borrower/guarantor/ and the public in general that the undersigned has taken possession of the property described herein below in exercise of power conferred on him under sub-section (4) of section 13 of act read with rule 8 of the Security Interest (Enforcement) Rule, 2002 on this date 18 June Year 2025.

The borrower/ guarantor/ mortgagor in particular and the public in general is hereby cautioned not to deal with the property and any dealing with the property will be subject to the charge of the UCO Bank MIA(1994) for an amount Rs.44,13,893.35 (Rupees in words Forty Four Lacs Thirteen Thousand Eight Hundred Ninety Three and Paise Thirty Five Only) as on 24/05/2024 (inclusive of interest up to 31/03/2024) and interest & charges thereon.

The borrower/ guarantor/ mortgagor attention is invited to provisions of sub-section (8) of Section 13 of the Act, in respect of time available, to redeem the secured assets.

DESCRIPTION OF IMMOVABLE PROPERTY		
Schedule - F: All that part & parcel of the Commercial property of consisting Mrs. Sreshi Late Parthar W/o Mr. Dm Prakash Parthar of land & building structure, erections, installations, etc. situated at Plot No.61, Vyas Colony Air Force Road Residency Road, Distt Jodhpur, Rajasthan.342001 Admeasuring 1890 Sq.ft., (Registered vide No.201601850202552 On 19/02/2016) Bounded by :- East : Plot No.60, West : Plot No.62, North : Other Property, South : 20th Road,		
Date:18.06.2025	Place: Jodhpur	Authorised Officer, UCO Bank

POSSESSION NOTICE
(for immovable property)

Whereas, SAMMAAN CAPITAL LTD ("SCL") (formerly known as INDIABULLS HOUSING FINANCE LIMITED) (IHFL) under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (54 of 2002) ("said Act") and in exercise of powers conferred under Section 13 (12) of the said Act read with Rule 3 of the Security Interest (Enforcement) Rules, 2002 ("said Rules") issued a demand notice dated 04.10.2024, calling upon the borrower(s), the guarantor(s) and the mortgagor(s) KARMYOGI HOMES PRIVATE LIMITED, KARMYOGI KUTTER PRIVATE LIMITED, DINESH KUMAR AGARWAL, MEENAKSHI AGARWAL, NEELAMBER AGARWAL and DIWAN SINGH against LAN No. HLAPRHN00230954, to repay the amount mentioned in the said notice being a sum of Rs. 2,87,84,288.43 (Rupees Two Crore Eighty Seven Lakhs Eighty Four Thousand Two Hundred Eighty Eight And Paise Forty Three Only) as on 03.10.2024 in respect of the said Facility with further interest thereon and penal interest from 04.10.2024 till payment / realisation, within 60 days from the date of receipt of the said notice.

And whereas subsequently, SCL has vide Assignment Agreement dated 30.12.2024 assigned all its rights, title, interest and benefits in respect of the debts due and payable by the borrower/guarantor(s)/mortgagor(s) arising out of the facilities advanced by SCL to borrower(s)/ guarantor(s)/mortgagor(s) alongwith the underlying securities to Asset Reconstruction Company (India) Limited acting in its capacity as Trustee of Arcil-Trust-2025-015 ("Arcil") for the benefit of the holders of Security Receipts. Therefore, in view of the said assignment, Arcil now stands substituted in the place of SCL and Arcil shall be entitled to institute/continue all and any proceedings against the borrower(s)/guarantor(s)/ mortgagor(s) and to enforce the rights and benefits under the financial documents including the enforcement of security interest executed and created by the borrower/ guarantor(s)/mortgagor(s) for the said facilities availed by them.

The borrower/guarantors/mortgagor(s) having failed to repay the said amounts to Arcil, notice is hereby given to the borrower/guarantors/mortgagor(s) in particular and the public in general that the undersigned being the Authorized Officer of ARCIL has taken Symbolic Possession of the secured assets described herein below in exercise of powers conferred on him/her under Sub-Section (4) of Section 13 of the said Act read with Rule 8 of the said Rules on 18.06.2025.

The borrower/guarantor(s)/mortgagor(s) in particular and the public in general are hereby cautioned not to deal with the below mentioned secured assets and any dealings with the secured assets will be subject to the charge of Arcil for a sum of Rs. 3,04,96,915.06 (Rupees Three Crore Four Lakhs Ninety Six Thousand Nine Hundred Ninety Five and Paise Six Only) as on 04.06.2025 in respect of the said Facility with further interest at contractual rate from 05.06.2025 till payment / realisation together with all incidental costs, charges and expenses incurred.

The borrowers/guarantors/mortgagors' attention is invited to the provisions of the Sub-Section (8) of Section 13 of the said Act, in respect of time available to redeem the below mentioned secured assets.

DESCRIPTION OF SECURED ASSETS	
ALL THAT PIECE AND PARCEL OF PROPERTY BEARING PLOT NO. A-13, A-14 & A-55, A-56, EACH PLOT ADMEASURING 400 SQUARE YARDS, TOTAL AREA OF ALL THE FOUR PLOTS IS 1600 SQUARE YARDS, I.E. 1338 SQUARE METERS, SITUATED AT MOTIKUNJ COLONY, MAUZA VIRJAPUR, LAND BEARING CHAK NO.22 & 24, TEHSILDAR DISTRICT-MATHURA-281006, UTTAR PRADESH.	
BOUNDED AS FOLLOWS:-	
EAST : LAND OF CONTONMENT & CIRCULAR ROAD	
WEST : ROAD 30 FT WIDE & SACRED HEART SCHOOL	
NORTH: PLOT NO. A-15 & A-54	
SOUTH: PLOT NO. A-12 & A-57	
Sd/- Authorised Officer	
Date : 18.06.2025	For Asset Reconstruction Company (India) Limited
Place : MATHURA	(Trustee of Arcil-Trust-2025-015)

BOOK RUNNING LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 Fasttrack Finsec Category-4 Merchant Banker	 Skyline Financial Services Pvt. Ltd.	Ms. Neha Parbhakar Rawal, Company Secretary & Compliance Officer Address: KSSIDC Plot No B-34, Industrial Estate, Yelahanka New Town, Bangalore, Bengaluru, Karnataka, India, 560064 Tel.: +91- 9815610607 E-mail: info@cedaartextile.com Website: www.cedararxetile.com

FAST TRACK FINSEC PRIVATE LIMITED
Address: Office No. V-116, 1st Floor, New Delhi House, 27, Barakhamba Road, New Delhi – 110001
Tel: +91 11 43029809;
Email: mty@ftfinsec.com
Contact Person: Mr. Rakesh Pathak
Website: www.ftfinsec.com
SEBI registration number: INM000012500
CIN: U65191DL2010PTC0200381

AVAILABILITY OF RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in, website of company at www.cedararxetile.com, the website of the Book Running Lead Manager to the Issue at www.ftfinsec.com and websites of stock exchange at www.nseindia.com.

AVAILABILITY OF THE ABRIDGED PROSPECTUS: A copy of the abridged prospectus shall be available on the website of the Company, BRLM and NSE at www.cedararxetile.com, www.ftfinsec.com and www.nseindia.com.

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application forms can be obtained from the Registered Office of the Company: Cedararxetile Limited (Telephone: +91 9815610607) **Lead Manager:** Fast Track Finsec Private Limited (Telephone: +91-11-43029809). Bid-cum-application Forms will also be available on the website of NSE (www.nseindia.com) and the designated branches of SCSBs, the list of which is available at websites of the Stock Exchange and SEBI.

SYNDICATE MEMBER: N.A.

BANKER TO THE ISSUE/ ESCROW COLLECTION BANK/ REFUND BANK/ PUBLIC ISSUE ACCOUNT BANK/ SPONSOR BANK: AXIS BANK LIMITED.

SPONSOR BANKS: AXIS BANK LIMITED

UPI: UPI Bidders can also Bid through UPI Mechanism.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

Place: New Delhi

Date: Monday, 23rd June, 2025

Disclaimer - Cedararxetile Limited proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares the Red Herring Prospectus dated June 23, 2025 has been filed with the Registrar of Companies, NCT of Delhi & Haryana and thereafter with SEBI and the Stock Exchanges. The RHP is available on the website of the SEBI at www.sebi.gov.in, website of NSE Emerge at www.nseindia.com and is available on the websites of the BRLM at www.ftfinsec.com. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the Red Herring Prospectus including the section titled "Risk Factors" beginning on page 36 of the Red Herring Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in "offshore transactions" in reliance on Regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.

For & On Behalf of the Board of Directors

Cedararxetile Limited

Sd/-

Neha Parbhakar Rawal

Company Secretary and Compliance Officer

यूनियन बैंक Union Bank of India

Branch Office: Union Bank of India, Vigyan Nagar Branch, Jhalawar Road, Near Al-Akram Hotel Kota, Kota (Raj.), E-mail: info0575754@unionbankofindia.bank

Auction-Sale Notice for sale of movable property/vehicle

Notice is hereby given to the public in general and in particular to the Borrower(s) & Guarantors that the below described movable property/vehicle hypothecated and mortgaged to the Secured Creditor, the physical possession of which has been taken by the Authorized Officer of Union Bank of India, Jhalawar Road, Near Al-Akram Hotel Kota, Kota (Raj.), -324005 (Secured Creditor), movable property/vehicle with known Encumbrances, Reserve Price, Earnest Money, Outstanding Amount and Time will be as per below mentioned.

Name & address of the Borrower	Description of the Movable Property/Vehicle (As per Available Bank Records)	Outstanding Amount	Reserve Price	DATE & Time of Auction
Mr Pankaj Gautam s/o Sh Pradeep Gautam, Address: Ward No 14, 5-44 Chhatrapati Colony, Kota, District Kota - 324004 (Raj.)	HYUNDAI VERNA 2.5 MPI MT SX, Registration No. RJ20-GJ7412, Chassis No. MAL0J4H10LPM, Engine No. G4FLP5V71347, Model: July-2023	Rs. 8.51 Lac as on 31.05.2025 plus interest, cost, charges & other Recovery expenses etc.	Rs. 8,10,000/- (Rupees Eight Lakh Ten Thousand Only) - GST Applicable EMD: Rs. 81,000/- (Rupees Eighty One Thousand Only)	15-07-2025; 12:00 Noon to 5:00 PM (With unlimited extensions of 5 min. each)

The bidding will be in multiple of Rs 10000.00, in excess of Reserve price-highest bid.

Last Date of submission of Earnest Money Deposit (EMD) and KYC Documents 15-07-2025 before 12:00 Noon. For More Information contact Union Bank of India, Vigyan Nagar Branch, Jhalawar Road, Near Al-Akram Hotel Kota (Raj.) -324005 and contact no. 8740006071, 802662185.

Date:20.06.2025, Place: Kota Authorized Officer, Union Bank of India

HDFC BANK Head Office : HDFC Bank House, Senapati Bapat Marg, Lower Panel, Mumbai - 400 013 Branch Office : HDFC Bank Ltd., 2nd Floor, Chakrarta Road,Near Ashwinvad Enclave,Balapur, Dehradun.

DEMAND NOTICE UNDER SEC 13(2) OF THE SECURITISATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF SECURITY INTEREST ACT, 2002.

The following borrowers & co-borrowers availed the below mentioned secured loans from HDFC Bank Ltd. the terms of below mentioned borrowers & co-borrowers have been secured by the mortgage of their respective properties. As they have failed to adhere to the terms & conditions of the respective loan agreements and had become irregular, their loans were classified as NPA's as per the RBI guidelines. Amounts due by them to HDFC Bank Ltd are mentioned in the following table and further interest on the said amounts shall also be payable as applicable and the same will be charged with effect from their respective dates.

Name Of Borrowers & Co-Borrowers/ Mortgagor:-

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR SECURITIES. NOT FOR RELEASE. PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, OUTSIDE INDIA



CEDAAR TEXTILE LIMITED

Corporate Identification Number: U17299KA2020PLC139070

Our Company was originally incorporated as a Private Limited Company namely "Cedarar Textile Private Limited" under the Companies Act, 2013 vide certificate of incorporation dated 28/09/2020 issued by Registrar of Companies, bearing registration no. 139070. Further, Our Company was converted into a Public Limited Company in pursuance of a special resolution passed by the members of our Company at the Extra Ordinary General Meeting held on April 30, 2024, A fresh Certificate of Incorporation consequent to conversion was issued on August 23, 2024 by the Registrar of Companies, Bangalore and consequently the name of our Company was changed from "Cedarar Textile Private Limited" to "Cedarar Textile Limited". As on date of the Red Herring Prospectus, the Company's Corporate Identification Number is U17299KA2020PLC139070. For further details of incorporation please refer to section titled "Our History and Certain Other Corporate Matters" beginning on page no.211 of the Red Herring Prospectus.



(Please scan this QR code to view the webpage of the BRLM where documents relating to the issue.)

Registered Office: KSSIDC Plot No B-34, Industrial Estate, Yelahanka New Town, Bangalore, Karnataka, India, 560064
CIN: U17299KA2020PLC139070; Website: www.cedarartextile.com; E-Mail: info@cedaarartextile.com
Company Secretary and Compliance Officer: Ms. Neha Parbhakar Rawat; Telephone No.: +91- 9815610607

OUR PROMOTERS: MR. RAJESH MITTAL, MR. VIRENDER GOYAL, MR. BACHANGADA NACHAPPA MONNAPPA AND MRS. BACHANGADA MONNAPPA SARASWATI

THE OFFER

INITIAL PUBLIC ISSUE OF UPTO 43,50,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH OF CEDAAR TEXTILE LIMITED. ("CEDAAR" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ [●] LAKHS ("THE ISSUE"), OF WHICH 2,18,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH FOR CASH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE AGGREGATING TO ₹ [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 41,32,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE AGGREGATING TO ₹ [●] LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 31.34% AND 29.77%, RESPECTIVELY, OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

*Subject to finalization of basis of allotment.

DETAILS OF THE SELLING SHAREHOLDERS, OFFER FOR SALE AND WEIGHTED AVERAGE COST OF ACQUISITION
NOT APPLICABLE

PRICE BAND: ₹130.00 /- to ₹140.00 /- PER EQUITY SHARE OF FACE VALUE OF ₹ 10.00/- EACH.

THE FLOOR PRICE IS 13.0 TIMES THE FACE VALUE AND CAP PRICE IS 14.0 TIMES THE FACE VALUE OF THE EQUITY SHARES.

THE PRICE TO EARNING RATIO BASED ON DILUTED EPS FOR FISCAL 2023-2024 AT THE FLOOR PRICE IS 8.83 TIMES AND AT THE CAP PRICE IS 9.50 TIMES.

BIDS CAN BE MADE FOR A MINIMUM OF 1000 EQUITY SHARES AND IN MULTIPLES OF 1000 EQUITY SHARES THEREAFTER.

BID/OFFER PERIOD	ANCHOR INVESTOR BIDDING DATE: FRIDAY, JUNE 27, 2025	BID OFFER OPENS ON: MONDAY JUNE 30, 2025	BID OFFER CLOSSES ON: WEDNESDAY JULY 02, 2025
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BRIEF DESCRIPTION OF THE BUSINESS OF THE ISSUER COMPANY:

Our Company offers the widest range of Raw white Yarns, Melange Yarns, Solid Top dyed Yarns, and Grey Fancy Yarns in Cotton, Polyester, Acrylic, Viscose, Tencel, Modal, and other Fibers. All Yarns are being offered with sustainability as the prime focus, in 100% Organic, Recycle Fibers (Polyester & Cotton) for a Green Environment and Conservation of natural resources. The company's focus is on Innovation, Customer Orientation, R & D, Technology Up Gradation, Digitalization, ERP, Continuous Improvement, and Moving towards Green Energy. Our Company manufacture and sells its products like Yarn, Technical Textile IFR, Fabrics, and Dyed Yarn. We are engaged in the manufacturing of Quality Melange Yarn for use in the household textile, woven goods, and hosiery. For detailed information please refer chapter titled "Our Business" on page no. 171 of the Red Herring Prospectus.

"THE ISSUE IS BEING MADE PURSUANT TO CHAPTER IX (INITIAL PUBLIC OFFER BY SMALL AND MEDIUM ENTERPRISES) OF THE SEBI ICDR REGULATIONS, 2018 AMENDED FROM TIME TO TIME (IPO OF THE SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE") I.E. NSE EMERGE. NATIONAL STOCK EXCHANG OF INDIA SHALL BE THE DESIGNATED STOCK EXCHANGE.

ALLOCATION OF THE ISSUE

• QIB Category (Excluding Anchor Investor Portion): upto 50% of the Net Issue	• Non-institutional investor category: Not Less than 15% of the Net Issue
• Retail Category: Not Less than 35% of the Net Issue	• Market Maker: Not Less Than 5 % of the Total Issue

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RED HERRING PROSPECTUS AND THE TERMS OF THE OFFER, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE OFFER AVAILABLE IN ANY MANNER.

In accordance with the recommendation of the Independent Directors of our Company, pursuant to their resolution dated June 23, 2025 the above provided price band is justified based on quantitative factors/ KPIs disclosed in the "Basis for Issue Price" section beginning on page no. 133 of the Red Herring Prospectus vis-a-vis the weighted average cost of acquisition ("WACA") of primary and secondary transaction(s), as applicable, disclosed in "Basis for Issue Price" section beginning on page no. 133 of the Red Herring Prospectus and provided below in the advertisement.

RISKS TO INVESTORS

1. Risk to investors summary description of the key risk factors based on materiality:

The below mentioned risks are top 10 risk factors as per the RHP. (For further details on 'Risk Factors' please refer page no. 36 of the Red Herring Prospectus, you can scan the QR code given on top of the advertisement for viewing Red Hering Prospectus.)

- Our top ten customers contribute significant portion in the revenue of the Company. Any loss of business from one or more of them may adversely affect our revenues and profitability.
- Our Company has not entered into any long-term contracts with any of its customers and we typically operate on the basis of purchase orders. Inability to maintain regular order flow would adversely impact our revenues and profitability.
- Our business depends on our production facility situated in city of Punjab. Any loss of or shutdown of operations of the production facility on any grounds could adversely affect our business or results of operations.
- Any change in our consumer's likes, preferences or a change in their perception regarding the quality of our products may negatively affect the image and our reputation and in turn affect our revenues and profitability.
- We may not be able to prevent unauthorized use of our logo as the company has not obtained/ applied for the trademark license. Consequently, our trademarks may be obtained or used by third party(ies), which may lead to the dilution of our goodwill.
- Our inability to manage inventory in an effective manner could affect our business.
- We do not have any long-term agreement or contract of supply of raw materials and consequently are exposed to price and supply fluctuations for our raw materials.
- The future operating results are difficult to predict and may fluctuate or adversely vary from the past performance.
- The loss, shutdown or slowdown of operations of our facility or the under-utilization of any such facility may have a material effect on our results of operations and financial condition.
- Exporting to Bangladesh involves risks due to political instability, security concerns, and internal tensions. Issues like border disputes, strikes, and protests can disrupt trade, increase costs, and reduce consumer demand. Additionally, political instability can affect financial institutions, leading to payment delays and higher risks for exporters.
- We have a substantial amount of outstanding indebtedness, which requires significant cash flows to service and are subject to certain conditions and restrictions in terms of our financing arrangements, which restricts our ability to conduct our business and operations in the manner we desire. Any failure to comply with financial and other restrictive covenants imposed on us under our financing agreements may affect our operational flexibility, business, results of operations and prospects.

• Average Cost of Acquisition of Equity Shares held by the promoters is:

Name	Promoter / Promoter Group	No. of Shares Acquired	Avg. Cost of Acquisition* (In Rs.)
Mr. Rajesh Mittal	Promoter	38,45,228	31.03
Mr. Virender Goyal	Promoter	17,56,696	19.82
Mr. Monnappa Nachappa Bachangada	Promoter	38,56,676	34.51
Mrs Bachangada Monnappa Saraswathi	Promoter	1,70,000	1.47
Upma Goyal	Promoter Group	10	0
Chetna Mittal	Promoter Group	10	0
Naveen Mittal	Promoter Group	10	0

- The offer price at the upper end of the price band is Rs. 140/- per Equity Share
- The Price/Earning ratio based on diluted EPS for Fiscal 2024 for the Company at the upper end of the Price Band is Rs. 9.50/-.
- Weighted Average Return on Net Worth for Fiscals 2024, 2023 and 2022 is 64.66%.

2. Details of suitable ratios of the company for the latest full financial year:

S. No.	Name of the Company	Face Value (Per Share)	CMP	EPS	P/E Ratio	RONW (%)	EBITDA	NAV (Rs. Per share)	PAT (Rs. in Lakh)
1	Cedarar Textile Limited	10.00/-	[●]	8.63	[●]	16.44%	2,881.02	63.70	706.18
2	Shiva Texyarn Limited	10.00/-	199.86	(8.55)	22.70	8.63%	751.29	94.78	(1,108.40)
3	Vardhman Textiles Limited	2.00/-	489.35	21.01	17.03	7.11%	95639	304.49	60763

*Source: <https://www.nseindia.com/> and <https://www.bseindia.com/>

• Notes:

- Considering the nature and turnover of business of the Company the peer is not strictly comparable. However, the same have been included for broader comparison.
- The figures for Cedarar Textile Limited (Formerly named Cedarar Textile Private Limited) are based on the restated results for the period ended December 31, 2024.
- The figures for the peer group are based on standalone audited results for the respective year ended March 31, 2024.
- PE Ratio for peers is as per adjusted PE on the site of stock exchange as on 10th June, 2025.
- Current Market Price (CMP) is the closing price of respective scrip as on 10th June, 2025.

For detailed information please refer chapter titled "Basis for Issue Price" on page no. 133 of the Red Herring Prospectus.

3. Weighted average return on net worth for the last 3 FYs, and return on net worth for period ended December 31, 2024, as per the restated financial statements:

S. No	Period	RoNW (%)	Weights
1.	Financial Year 2021-2022	142.55%	1
2.	Financial Year 2022-2023	38.60%	2
3.	Financial Year 2023-2024	56.06%	3
	Weighted Average	64.66%	
4.	For the period ended on December 31, 2024*	16.44%	

Note: i. The RoNW has been computed by dividing net profit after tax (excluding exceptional items) with restated Net worth as at the end of the year/ period ii. Weighted average = Aggregate of year-wise weighted RoNW divided by the aggregate of weights i.e. (RoNWxWeight) for each year / Total of weights

4. Disclosures as per clause (9)(K)(4) of Part A to Schedule VI, as applicable.

- The price per share of our Company based on the primary/ new issue of shares (equity/convertible securities) Except as disclosed below, there has been no issuance of Equity Shares, other than Equity Shares issued pursuant to a bonus issue and Loan Conversion into Equity on February 7, 2024 and September 30, 2024 respectively, during the 18 months preceding the date of this RHP where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of 30 days

Date of allotment	No. of equity allotted	Face Value of shares	Issue price per equity share (₹)	Nature of allotment	Nature of Consideration	Total Consideration (₹)
07.02.2024	72,50,000	10.00/-	N.A.	Bonus	Other than cash	N.A.
30.09.2024	20,28,600	10.00/-	140.00/-	Loan Conversion	Other than Cash	N.A.

- The price per share of our Company based on the secondary sale / acquisition of shares (equity shares)

There has been no secondary sale / acquisitions of Equity Shares, where the promoters, members of the promoter group or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this

certificate, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

- Since there is eligible transaction reported under (a) above, the price per equity share of our Company based on last five primary and secondary transactions (secondary transactions where promoters, promoter group or shareholder(s) having the right to nominate director(s) on our Board, are a party to the transaction), not older than three years prior to the date of the Red Herring Prospectus irrespective of the size of transactions, has not been computed.
- Weighted average cost of acquisition, floor price and cap price

Types of transactions	Weighted average cost of acquisition (₹)	Floor Price (i.e. ₹ 130.00)	Cap Price (i.e. ₹ 140.00)
Weighted average cost of acquisition of primary/new issue as per paragraph 8(a) above.	140.00/-	0.93 times	1.00 times
Weighted average cost of acquisition for secondary sale / acquisition as per paragraph 8(b) above.	NA ^	NA ^	NA ^
Weighted average cost of acquisition for past 5 primary issuances/secondary transaction as disclosed above	NA	NA	NA

Note: ^ There were no secondary sales/acquisition of shares of shares (equity/convertible securities) other than Shares transfer on in last 18 months from the date of the Red Herring Prospectus.

ADDITIONAL INFORMATION FOR INVESTORS:

Details of proposed / undertaken pre-issue placement from the filing date: Our Company has not undertaken any Pre-IPO Placements from the DRHP filing date. Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the Company by promoter(s) and promoter group(s) from the DRHP filing date: Not Applicable

Shareholding of the Promoter/ Promoter Group and Additional Top 10 Shareholding of the Company:

Sr. No.	Name of Shareholder	Pre- Issue Shareholding as at the date of Advertisement		Post-Issue shareholding as at Allotment			
		Number of Equity Share	Share Holding (in %)	At the lower end of the price band (₹ 130)		At the upper end of the price band (₹ 140)	
				Number of Equity Shares	Shareholding (in %)	Number of Equity Shares	Share Holding (in %)
Promoters							
1.	Mr. Rajesh Mittal	38,45,208	40.35%	38,45,208	27.71%	38,45,208	27.71%
2.	Mr.Virender Goyal	17,44,186	18.30%	17,44,186	12.57%	17,44,186	12.57%
3.	Mr. Monnappa Nachappa Bachangada	37,89,176	39.77%	37,89,176	27.30%	37,89,176	27.30%
4.	Mrs. Bachangada Monnappa Saraswathi	1,50,000	1.57%	1,50,000	1.08%	1,50,000	1.08%
Total (A)		95,28,570	99.99%	95,28,570	68.66%	95,28,570	68.66%
Promoter Group							
5.	Mrs. Upma Goyal	10	Negligible	10	Negligible	10	Negligible
6.	Mrs. Naveen Mittal	10	Negligible	10	Negligible	10	Negligible
7.	Chetna Mittal	10	Negligible	10	Negligible	10	Negligible
Total (B)		30	Negligible	30	Negligible	30	Negligible
TOTAL (A+B)		95,28,600	100%	95,28,600	68.66%	95,28,600	68.66%
Additional Top 10 Shareholders							
N.A.							

Notes:

- The Promoter Group shareholders are Upma Goyal, Naveen Mittal and Chetna Mittal.
 - Assuming full subscription in the Fresh Issue. The post-issue shareholding details as at allotment will be based on the actual subscription and the final issue price and updated in the prospectus, subject to finalization of the basis of allotment.
- Also, this table assumes there is no transfer of shares by these shareholders between the date of the advertisement and allotment (if any such transfers occur prior to the date of prospectus, it will be updated in the shareholding pattern in the prospectus).

BASIS FOR ISSUE PRICE

The "Basis of the issue price" on page no. 133 of the Offer document has been updated with the above price band. Please refer to the website of the BRLM i.e. <https://www.filingsec.com> for the "Basis of the issue price" updated with the above price band. You can scan the QR code mentioned on the Top of this advertisement for webpage of the BRLM where documents relating to the issue including the "Basis for Issue Price".

INDICATIVE TIMELINES FOR THE ISSUE

Our Company may in consultation with the BRLM, consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations.

Sequence of Activities	Listing within T + 3 days (T is Issue Closing Date i.e. Wednesday, July 2, 2025)
Application Submission by Investors	Electronic Applications (Online ASBA through 3-in-1 accounts) - Upto 5 pm on Wednesday, July 2, 2025. Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA etc.) - Upto 4 pm on Wednesday, July 2, 2025. Electronic Applications (Syndicate Non-Retail, Non-Individual Applications) - Upto 3 pm on Wednesday, July 2, 2025. Physical Applications (Bank ASBA) - Upto 1 pm on Wednesday, July 2, 2025. Physical Applications (Syndicate Non-Retail, Non-Individual Applications of QIBs and Miis) - Upto 12 pm on Wednesday, July 2, 2025, and Syndicate members shall transfer such applications to banks before 1 pm on Wednesday, July 2, 2025.
Bid Modification	From Issue opening date up to 5 pm on Wednesday, July 2, 2025.
Validation of bid details with depositories.	From Issue opening date up to 5 pm on Wednesday, July 2, 2025.
Reconciliation of UPI mandate transactions (Based on the guidelines issued by NPCI from time to time): Amongst Stock Exchanges - Sponsor Banks - NPCI and NPCI - PSPs/TPAPs*** - Issuer Banks; Reporting formats of bid information, UPI analysis report and compliance timelines.	On daily basis transactions. Merchant Bankers to submit to SEBI, sought as and when.
UPI Mandate acceptance time	Wednesday, July 2, 2025- 5 pm
Issue Closure T day	Wednesday, July 2, 2025- 4 pm for QIB and NI categories Wednesday, July 2, 2025- 5 pm for Retail and other reserved categories
Third party check on UPI applications	On daily basis and to be completed before 9:30 AM on Thursday, July 3, 2025.
Third party check on Non-UPI applications	On daily basis and to be completed before 1 pm on Thursday, July 3, 2025.
Submission of final certificates: -For UPI from Sponsor Bank -For Bank ASBA, from all SCsBs -For syndicate ASBA UPI ASBA	Before 09:30 pm on Wednesday, July 2, 2025. All SCsBs for Direct ASBA - Before 07:30 pm on Friday, April 25, 2025 Syndicate ASBA - Before 07:30 pm on Wednesday, July 2, 2025
Finalization of rejections and completion of basis	Before 6 pm on Thursday, July 3, 2025.

फरवरी से होगा घरेलू आय सर्वेक्षण

अगले साल से देश में सर्वेक्षण के जरिए परिवारों की आय संबंधी आंकड़े जुटाने का नया प्रयास

शिवा राजौरा
नई दिल्ली, 23 जून

सांख्यिकी एवं कार्यक्रम कार्यान्वयन मंत्रालय अगले साल फरवरी से घरेलू आय सर्वेक्षण (एचआईएस) शुरू करने के लिए तैयार है। सांख्यिकी एवं कार्यक्रम कार्यान्वयन मंत्री राव इंद्रजित सिंह ने बिज़नेस स्टैंडर्ड से कहा कि इस सर्वेक्षण का उपयोग ग्रामीण एवं शहरी परिवारों की औसत आय की गणना में किया जाएगा।

सिंह ने एक खास बातचीत में कहा, 'ग्रामीण और शहरी परिवारों की औसत आय का अनुमान लगाने के उद्देश्य से मंत्रालय ने फरवरी 2026 से घरेलू आय सर्वेक्षण शुरू करने की योजना बनाई है।'

राष्ट्रीय सांख्यिकी कार्यालय (एनएसओ) का यह सर्वेक्षण भारतीय परिवारों की आय संबंधी आंकड़े जुटाने के नए प्रयासों को दर्शाता है। यह अभी इस्तेमाल हो रहे घरेलू उपभोग व्यय सर्वेक्षण के मुकाबले देश में जीवन स्तर, गरीबी, आय एवं धन संबंधी असमानताओं और उपभोक्ता व्यवहार की बेहतर तस्वीर प्रदान करेगा।

एक अधिकारी ने नाम नहीं छापने की शर्त पर कहा, 'प्रस्तावित सर्वेक्षण उपभोग व्यय सर्वेक्षण की जगह नहीं लेगा। आय सर्वेक्षण मुश्किल है, लेकिन समिति कुछ अन्य देशों द्वारा अपनाई गई कार्यप्रणाली पर काम कर रही है और सीख रही है। परिवारों से जानकारी हासिल करना एक चुनौती होगी मगर समिति सभी पहलुओं पर गौर कर रही है।'

प्राइस के मुख्य कार्याधिकारी राजेश शुक्ला का कहना है कि भारत में घरेलू आय पर भरोसेमंद आंकड़ों की कमी है। उन्होंने बताया कि पिछले प्रयासों के दौरान मौसमी प्रभाव, नियोक्ता परिवारों से खाते नहीं मिलने, सैंपलिंग इकाई के चयन में अस्पष्टता, वस्तु के रूप में भुगतान की गई मजदूरी के कारण छिपी हुई आय आदि के कारण विश्वसनीय आंकड़े जुटाने में परेशानी हुई थी।

शुक्ला ने कहा, 'इन्हीं कारणों से एनएसओ शायद घरेलू आय संबंधी आंकड़े जुटाने से परहेज करता रहा। इसलिए घरेलू व्यय सर्वेक्षण पर अधिक जोर दिया गया। मगर इस प्रक्रिया की शुरुआत एक स्वागत योग्य कदम है क्योंकि पहले के प्रयासों के अपेक्षित



ग्रामीण एवं शहरी परिवारों की औसत आय की गणना में सर्वे का उपयोग

■ जीवन स्तर, गरीबी, आय, आर्थिक असमानता और उपभोक्ता व्यवहार की बेहतर तस्वीर सामने आएगी

■ सांख्यिकी एवं कार्यक्रम कार्यान्वयन मंत्री राव इंद्रजित सिंह ने बताया कि ग्रामीण और शहरी परिवारों की औसत आय का अनुमान लगाने के उद्देश्य से मंत्रालय ने फरवरी 2026 से घरेलू आय सर्वेक्षण शुरू करने की योजना बनाई है, जो आय संबंधी आंकड़े जुटाने के नए प्रयासों को दर्शाता है

■ मंत्रालय के अधिकारियों ने बताया कि प्रस्तावित सर्वेक्षण उपभोग व्यय सर्वेक्षण की जगह नहीं लेगा, आय सर्वेक्षण मुश्किल है, लेकिन समिति कुछ अन्य देशों द्वारा अपनाई गई कार्यप्रणाली पर काम कर रही है और सीख रही है

■ एनएसओ ने अपने 9वें (1955) और 15वें (1959) दौर में पारिवारिक आय संबंधी आंकड़े जुटाने के प्रयास किए थे मगर आंकड़े को एनएसओ रिपोर्ट में प्रकाशित नहीं किया गया था

परिणाम नहीं मिले थे।'

एनएसओ ने अपने 9वें (1955) और 15वें (1959) दौर में पारिवारिक आय संबंधी आंकड़े जुटाने के प्रयास किए थे। मगर घरेलू आय पर एकत्र किए गए आंकड़े को एनएसओ रिपोर्ट में प्रकाशित नहीं किया गया था। बाद में उसने अपने 19वें (1964) और 24वें (1969) दौर (जुलाई 1969-जून 1970) में एकीकृत घरेलू सर्वेक्षण (आईएचएस) के हिस्से के तहत आय और वितरण संबंधी आंकड़े जुटाए। मगर ऐसा पाया गया कि इन सर्वेक्षण के जरिये किए गए आय अनुमान उपभोग एवं बचत के अनुमानों से कम थे।

पूर्व मुख्य सांख्यिकीविद् प्रणब सेन का कहना है कि पहले किए गए सर्वेक्षण की एक

प्रमुख कमी यह थी कि भारत में लोगों की आय के विभिन्न स्रोतों का पता नहीं लगाया जा सका। उदाहरण के लिए ग्रामीण इलाकों में लोग कम से कम 3 व्यवसायों और शहरी इलाकों में कम से कम 2 व्यवसायों का खुलासा करते हैं। इसके अलावा किराया, निवेश आदि अतिरिक्त स्रोत भी होते हैं।

सेन ने कहा, 'सरकार आय संबंधी आंकड़े तैयार करने के अपने प्रयासों में बुरी तरह विफल रही है। इस बात पर आम सहमति दिख रही है कि आंकड़े जुटाना काफी कठिन है क्योंकि लोग खुद अपनी आय का खुलासा नहीं करना चाहते हैं।'

किसान परिवारों का स्थिति का आकलन करने वाले सर्वेक्षण (एसएस) के 59वें दौर (2003) में एनएसओ ने आय संबंधी

आंकड़े जुटाने का प्रयास था। मगर वह प्रयास किसान परिवारों तक ही सीमित था और इसलिए वह कृषि पर निर्भर सभी परिवारों का प्रतिनिधित्व नहीं करता है। आय एवं उपभोग स्तर में अंतर जैसी तमाम कमियों के बावजूद एसएस भारत में ग्रामीण परिवारों की आय पर जानकारी का सबसे बड़ा स्रोत बना हुआ है।

सेन ने कहा, 'अगर हम आय के आंकड़े जुटा सके तो हमारे पास देश में गरीबी और धन असमानता की बेहतर तस्वीर हो सकती है क्योंकि उन्हें आय के आंकड़ों पर आधारित माना जाता है खपत आंकड़ों पर नहीं। चूंकि उच्च आय वाले लोग अपनी सारी आय का उपभोग नहीं करते हैं, इसलिए व्यय सर्वेक्षण का उपयोग करते समय समूहों के बीच असमानता को कम करके आंका जाता है।'

यूपीएस विकल्प की समयसीमा 30 सितंबर तक

बीएस संवाददाता
नई दिल्ली, 23 जून

केंद्र सरकार ने सोमवार को एकीकृत पेंशन स्कीम (यूपीएस) में शामिल होने की समयसीमा को तीन महीने बढ़ाने की घोषणा की। पात्र मौजूदा कर्मचारी, सेवानिवृत्त कर्मचारी और मृतक सेवानिवृत्त कर्मचारियों के कानूनी रूप से विवाहित जीवनसाथी के पास अब 30 सितंबर, 2025 तक का समय है। इसे पूर्ववर्ती समयसीमा 30 जून, 2025 से बढ़ाया गया है।

नए घोषित नियम 1 अप्रैल, 2025 से प्रभावी हो गए हैं। यह अधिसूचना 23 लाख सरकारी कर्मचारियों को यूपीएस और एनपीएस के बीच चयन करने का विकल्प प्रदान किया, जो 1 जनवरी, 2004 को लागू हुआ।

एनएचएआई: मॉनसून से निपटने के कदम उठाए

भाषा
नई दिल्ली, 23 जून

भारतीय राष्ट्रीय राजमार्ग प्राधिकरण (एनएचएआई) ने सोमवार को कहा कि वह देशभर में मॉनसून के दौरान राष्ट्रीय राजमार्गों पर बाढ़ और जलभराव की समस्या से निपटने के लिए सक्रिय कदम उठा रहा है।

एनएचएआई ने बयान में कहा कि मॉनसून के दौरान प्रभावी समाधान देने के लिए बहुआयामी दृष्टिकोण अपनाते हुए उसने 15-दिवसीय अभियान शुरू किया है। इस अभियान में एनएचएआई के अधिकारी, टेकेदार और सलाहकार राष्ट्रीय राजमार्गों पर जलभराव से प्रभावित या क्षतिग्रस्त होने की आशंका वाले महत्वपूर्ण क्षेत्रों की पहचान करने के लिए विभिन्न हिस्सों का निरीक्षण कर रहे हैं। वर्षा जल इकट्ठा करने वाली संरचनाओं की साफ-सफाई की जा रही है। इसके साथ ही राजमार्गों के आसपास पानी के सूचारू प्रवाह को सुनिश्चित करने के लिए नालियाँ और निकासी बिंदुओं को ठीक किया जा रहा है।

भारतीय राष्ट्रीय राजमार्ग प्राधिकरण ने कहा कि बाढ़ और जलभराव वाले क्षेत्रों में डाइवर्जन एवं स्लिप सड़कों और मुख्य मार्ग पर गड़ों की मरम्मत, पुलिया, नालियाँ और छिद्रों की सफाई के प्रयास किए जा रहे हैं। मॉनसून की बारिश के दौरान संपर्क बनाए रखने और यातायात की सुरक्षित एवं सूचारू आवाजाही के लिए विभिन्न जलभराव वाले स्थलों पर उत्खननकर्ता, रेत की बोरिंग्स और साइनेज जैसे आपातकालीन उपकरण और सामग्री जुटाई जा रही है।

व्यापार समझौते में जल्दबाजी...

पृष्ठ 1 का शेष

डॉनल्ड ट्रंप ने कहा है कि वह जल्द ही अमेरिका के साथ व्यापार करने वाले प्रत्येक देश को बता देंगे कि 9 जुलाई के बाद उन पर कितना शुल्क लगाया जाएगा। ट्रंप के इस बयान पर पहले अधिकारी ने कहा कि उन्हें नहीं मालूम को 2 अप्रैल को हुई शुल्कों की घोषणाओं से यह कितना अलग होगा। अधिकारी ने कहा कि अमेरिका के व्यापार वार्ताकार भी नहीं जानते कि 90 दिनों की समय सीमा बढ़ाई जाएगी या नहीं।

पहले अधिकारी ने विशेष रूप से डेरी को भारत के लिए एक संवेदनशील क्षेत्र बताया। उन्होंने इस क्षेत्र में अमेरिका को बाजार पहुंच की अनुमति देने पर मतभेद होने का संकेत दिया। उन्होंने कहा, 'भारत ने ब्रिटेन या ऑस्ट्रेलिया के लिए भी इस क्षेत्र को नहीं खोला है। मगर इसमें अमेरिका को काफी दिलचस्पी दिख रही है।'

प्रधानमंत्री नरेंद्र मोदी और राष्ट्रपति ट्रंप ने फरवरी में पारस्परिक तौर पर लाभकारी एक द्विपक्षीय व्यापार समझौते (बीटीए) पर हस्ताक्षर करने के लिए सहमति जताई थी। उसका पहला चरण इस साल के अंत तक

पूरा होने की उम्मीद है। हालांकि अमेरिका ने भारत सहित कई अन्य देशों पर जवाबी शुल्क लगावा और बाद में 10 फीसदी बुनियादी शुल्क को बरकरार रखते हुए व्यापार समझौतों पर बातचीत करने के लिए उसे 90 दिन के लिए टाल दिया। दोनों पक्षों ने 9 जुलाई से पहले एक अंतरिम समझौते पर हस्ताक्षर करने पर सहमति जताई थी।

पहले अधिकारी ने कहा, 'जब आप अंतरिम समझौते पर चर्चा करते हैं, तो सब कुछ सामने होता है। मगर इसका मतलब यह नहीं है कि सब कुछ समझौते का हिस्सा होगा। इसलिए हमें एक ऐसा पैकेज तलाशना होगा जिससे दोनों पक्षों को लगे कि वह अपने हितधारकों के लिए कुछ लेकर गए हैं। अंतरिम समझौते के तहत हम जिन मुद्दों पर सहमत होंगे, वे व्यापार समझौते में भी शामिल होंगे।'

अधिकारी ने कहा कि भारत किसी अन्य व्यापार समझौते के पूरा होने का इंतजार नहीं कर रहा है। उन्होंने कहा, 'आप किसी समझौते पर तभी हस्ताक्षर करते हैं जब आपको अपेक्षाएं और आवश्यकताएं पूरी होती हैं या नहीं। हम एक अनूठा देश हैं। हमारी आवश्यकताएं विद्यतनाम या चीन से अलग हैं।'

Approval of basis by Stock Exchange	Before 9 pm on Thursday, July 3, 2025.
Issuance of fund transfer instructions in separate files for debit and unblock. For Bank ASBA and Online ASBA - To all SCSBs For UPI ASBA - To Sponsor Bank	Initiation not later than 09:30 am on Friday, July 4, 2025; Completion before 2 pm on Friday, July 4, 2025 for fund transfer; Completion before 4 pm on Friday, July 4, 2025 for unblocking.
Corporate action execution for credit of shares	Initiation before 2 pm on Friday, July 4, 2025 Completion before 6 pm on Friday, July 4, 2025
Filing of listing application with Stock Exchanges and issuance of trading notice	Before 7:30 pm on Friday, July 4, 2025
Publish allotment advertisement	On website of Issuer, Merchant Banker and RTI - before 9 pm on Friday, July 4, 2025, In newspapers - On Monday, July 7, 2025 day but not later than Wednesday, July 09, 2025.
Trading starts T+3 day	Trading starts Monday, July 7, 2025

** PSPs/TPAPs=Payment Service Providers/Third party application providers.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: For information on the main objects and other objects of our Company, see **"Our History and Certain Corporate Matters"** on page no. 211 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section **"Material Contracts and Documents for Inspection"** on page no. 431 of the Red Herring Prospectus.

LIABILITY OF MEMBERS AS PER MOA: Limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: As on the date of Red Herring Prospectus, the Authorized share Capital of the Company is Rs. 15,00,00,000/- (Rupees Fifteen Crores Only) divided into 1,50,00,000 (One Crore and Fifty Lakhs Only) Equity Shares of face value of Rs.10/- each. The issued, subscribed and paid-up share capital of the Company before the issue Rs. 9,52,88,000.00/- (Rs. Nine Crores Fifty-Two Lakhs and Eighty-Six Thousand Only) divided into 95,28,600 (Ninety-Five Lakhs Twenty-Eight Thousand and Six Hundred Only). For details of the Capital Structure, see **"Capital Structure"** on the page no. 93 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company, Mr. Monnappa Nachappa Bachangada - 1,62,500 equity shares, Mr. Rajesh Mittal - 31,250 equity shares, Mr. Virender Goyal - 31,250 equity shares and Ms. Bachangada Monnappa Saraswathi - 100 equity shares of Rs.10/- each. Details of the main objects of the Company as contained in the Memorandum of Association, see **"History and Certain Corporate Matters"** on page no. 211 of the Red Herring Prospectus. For details of the share capital and capital structure of the Company see **"History and Certain Corporate Matters"** on page no. 211 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018. The Red Herring Prospectus has been filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page no. 337 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF NSE ("NSE EMERGE") (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the 'Disclaimer Clause of NSE.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 36 of the Red Herring Prospectus.

TRACK RECORD OF BOOK RUNNING LEAD MANAGER: The BRLM associated with the Issue has handled 10 Public Issues in the past three years out of which 2 Issue was closed below the Issue/ Offer Price on listing date

Name of BRLM	Total Issue in last 3 years		Issue closed below IPO Price on listing date
	Mainboard	SME	
Fast Track Finsec Private Limited	0	10	2

BOOK RUNNING LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 Fasttrack Finsec Category-4 Merchant Banker	 Skyline Financial Services Pvt. Ltd.	Ms. Neha Parbhakar Rawat, Company Secretary & Compliance Officer Address: KSSIDC Plot No B-34, Industrial Estate, Yelahanka New Town, Bangalore, Bengaluru, Karnataka, India, 560064 Tel.: +91- 9615610607 E-mail: info@cedaartextile.com Website: www.cedaratextile.com
FAST TRACK FINSEC PRIVATE LIMITED Address: Office No. V-116, 1 st Floor, New Delhi House, 27, Barakhamba Road, New Delhi - 110001 Tel.: +91 11 43029809, Email: mtd@ftfinsec.com Contact Person: Mr. Rakesh Pathak Website: www.ftfinsec.com SEBI registration number: INM000012500 CIN: U65191DL2010PTC200381	SKYLINE FINANCIAL SERVICES PRIVATE LIMITED Address: D-153 A, 1 st Floor, Okhla Industrial Area, Phase - I, New Delhi-110020 Telephone: +91- 11-40450193-97 Email: ipo@skylinertia.com Website: www.skylinertia.com Contact Person: Mr. Anuj Rana SEBI Registration Number: INR000003241 CIN: U74899DL1995PTC071324	<i>Investors can contact our Company Secretary and Compliance Officer, the Lead Manager or the Registrar to the Issue, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.</i>
AVAILABILITY OF RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in , website of company at www.cedaratextile.com , the website of the Book Running Lead Manager to the Issue at www.ftfinsec.com and website of stock exchange at www.nseindia.com . AVAILABILITY OF THE ABRIDGED PROSPECTUS: A copy of the abridged prospectus shall be available on the website of the Company, BRLM and NSE at www.cedaratextile.com , www.ftfinsec.com and www.nseindia.com . AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application forms can be obtained from the Registered Office of the Company: Cedar Textile Limited (Telephone: +91 9615610607) Lead Manager: Fast Track Finsec Private Limited (Telephone: +91-11-43029809). Bid-cum-application Forms will also be available on the website of NSE (www.nseindia.com) and the designated branches of SCSBs, the list of which is available at websites of the Stock Exchange and SEBI. SYNDICATE MEMBER: N.A. BANKER TO THE ISSUE/ ESCROW COLLECTION BANK/ REFUND BANK/ PUBLIC ISSUE ACCOUNT BANK/ SPONSOR BANK: AXIS BANK LIMITED. SPONSOR BANKS: AXIS BANK LIMITED UPI: UPI Bidders can also Bid through UPI Mechanism. All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus. For & On Behalf of the Board of Directors Cedar Textile Limited Sd/- Neha Parbhakar Rawat Company Secretary and Compliance Officer		
Place: New Delhi Date: Monday, 23rd June, 2025 Disclaimer: - Cedar Textile Limited proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares the Red Herring Prospectus dated June 23, 2025 has been filed with the Registrar of Companies, NCT of Delhi & Haryana and thereafter with SEBI and the Stock Exchanges. The RHP is available on the website of the SEBI at www.sebi.gov.in , website of NSE Emerge at www.nseindia.com and is available on the websites of the BRLM at www.ftfinsec.com . Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the Red Herring Prospectus including the section titled "Risk Factors" beginning on page 36 of the Red Herring Prospectus. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in "offshore transactions" in reliance on Regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.		

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CEDAAR TEXTILE LIMITED

Corporate Identification Number: U17299KA2020PLC139070

Our Company was originally incorporated as a Private Limited Company namely "Cedar Textile Private Limited" under the Companies Act, 2013 vide certificate of incorporation dated 28/09/2020 issued by Registrar of Companies, bearing registration no. 139070. Further, Our Company was converted into a Public Limited Company in pursuance of a special resolution passed by the members of our Company at the Extra Ordinary General Meeting held on April 30, 2024. A fresh Certificate of Incorporation consequent to conversion was issued on August 23, 2024 by the Registrar of Companies, Bangalore and consequently the name of our Company was changed from "Cedar Textile Private Limited" to "Cedar Textile Limited". As on date of the Red Herring Prospectus, the Company's Corporate Identification Number is U17299KA2020PLC139070. For further details of incorporation please refer to section titled "Our History and Certain Other Corporate Matters" beginning on page no.211 of the Red Herring Prospectus.



(Please scan this QR code to view the webpage of the BRLM where documents relating to the issue.)

Registered Office: KSSIDC Plot No B-34, Industrial Estate, Yelahanka New Town, Bangalore, Karnataka, India, 560064
CIN: U17299KA2020PLC139070; **Website:** www.cedaartextile.com; **E-Mail:** Info@cedaartextile.com
Company Secretary and Compliance Officer: Ms. Neha Parbhakar Rawat; **Telephone No.:** +91- 9815610607

OUR PROMOTERS: MR. RAJESH MITTAL, MR. VIRENDER GOYAL, MR. BACHANGADA NACHAPPA MONNAPPA AND MRS. BACHANGADA MONNAPPA SARASWATI

THE OFFER

INITIAL PUBLIC ISSUE OF UPTO 43,50,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH OF CEDAAR TEXTILE LIMITED. ("CEDAAR" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ (•)/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ (•)/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ (•) LAKHS ("THE ISSUE"), OF WHICH 2,18,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH FOR CASH AT A PRICE OF ₹ (•)/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ (•)/- PER EQUITY SHARE AGGREGATING TO ₹ (•) LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 41,32,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF ₹ (•)/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ (•)/- PER EQUITY SHARE AGGREGATING TO ₹ (•) LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 31.34% AND 29.77%, RESPECTIVELY, OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

*Subject to finalization of basis of allotment.

DETAILS OF THE SELLING SHAREHOLDERS, OFFER FOR SALE AND WEIGHTED AVERAGE COST OF ACQUISITION NOT APPLICABLE

PRICE BAND: ₹130.00 /- to ₹140.00 /- PER EQUITY SHARE OF FACE VALUE OF ₹ 10.00/- EACH.

THE FLOOR PRICE IS 13.0 TIMES THE FACE VALUE AND CAP PRICE IS 14.0 TIMES THE FACE VALUE OF THE EQUITY SHARES.

THE PRICE TO EARNING RATIO BASED ON DILUTED EPS FOR FISCAL 2023-2024 AT THE FLOOR PRICE IS 8.83 TIMES AND AT THE CAP PRICE IS 9.50 TIMES.

BIDS CAN BE MADE FOR A MINIMUM OF 1000 EQUITY SHARES AND IN MULTIPLES OF 1000 EQUITY SHARES THEREAFTER.

BID/OFFER PERIOD	ANCHOR INVESTOR BIDDING DATE: FRIDAY, JUNE 27, 2025	BID OFFER OPENS ON: MONDAY JUNE 30, 2025	BID OFFER CLOSES ON: WEDNESDAY JULY 02, 2025
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BRIEF DESCRIPTION OF THE BUSINESS OF THE ISSUER COMPANY:

Our Company offers the widest range of Raw white Yarns, Melange Yarns, Solid Top dyed Yarns, and Grey Fancy Yarns in Cotton, Polyester, Acrylic, Viscose, Tencel, Modal, and other Fibers. All Yarns are being offered with sustainability as the prime focus, in 100% Organic, Recycle Fibers (Polyester & Cotton) for a Green Environment and Conservation of natural resources. The company's focus is on Innovation, Customer Orientation, R & D, Technology Up Gradation, Digitalization, ERP Continuous Improvement, and Moving towards Green Energy. Our Company manufacture and sells its products like Yarn, Technical Textile IFR, Fabrics, and Dyed Yarn. We are engaged in the manufacturing of Quality Melange Yarn for use in the household textile, woven goods, and hosiery. For detailed information please refer chapter titled "Our Business" on page no. 171 of the Red Herring Prospectus.

"THE ISSUE IS BEING MADE PURSUANT TO CHAPTER IX (INITIAL PUBLIC OFFER BY SMALL AND MEDIUM ENTERPRISES) OF THE SEBI ICDR REGULATIONS, 2018 AMENDED FROM TIME TO TIME (IPO OF THE SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE") I.E. NSE EMERGE. NATIONAL STOCK EXCHANG OF INDIA SHALL BE THE DESIGNATED STOCK EXCHANGE.

ALLOCATION OF THE ISSUE	
• QIB Category (Excluding Anchor Investor Portion): upto 50% of the Net Issue	• Non-institutional investor category: Not Less than 15% of the Net Issue
• Retail Category: Not Less than 35% of the Net Issue	• Market Maker: Not Less Than 5 % of the Total Issue

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RED HERRING PROSPECTUS AND THE TERMS OF THE OFFER, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE OFFER AVAILABLE IN ANY MANNER.

In accordance with the recommendation of the Independent Directors of our Company, pursuant to their resolution dated June 23, 2025 the above provided price band is justified based on quantitative factors/ KPIs disclosed in the "Basis for Issue Price" section beginning on page no. 133 of the Red Herring Prospectus vis-a-vis the weighted average cost of acquisition ("WACA") of primary and secondary transaction(s), as applicable, disclosed in "Basis for Issue Price" section beginning on page no. 133 of the Red Herring Prospectus and provided below in the advertisement.

RISKS TO INVESTORS

1. Risk to investors summary description of the key risk factors based on materiality:

The below mentioned risks are top 10 risk factors as per the RHP. (For further details on "Risk Factors" please refer page no. 36 of the Red Herring Prospectus, you can scan the QR code given on top of the advertisement for viewing Red Hering Prospectus.)

- Our top ten customers contribute significant portion in the revenue of the Company. Any loss of business from one or more of them may adversely affect our revenues and profitability.
- Our Company has not entered into any long-term contracts with any of its customers and we typically operate on the basis of purchase orders. Inability to maintain regular order flow would adversely impact our revenues and profitability.
- Our business depends on our production facility situated in city of Punjab. Any loss of or shutdown of operations of the production facility on any grounds could adversely affect our business or results of operations.
- Any change in our consumer's likes, preferences or a change in their perception regarding the quality of our products may negatively affect the image and our reputation and in turn affect our revenues and profitability.
- We may not be able to prevent unauthorized use of our logo as the company has not obtained/ applied for the trademark license. Consequently, our trademarks may be obtained or used by third party(ies), which may lead to the dilution of our goodwill.
- Our inability to manage inventory in an effective manner could affect our business.
- We do not have any long-term agreement or contract of supply of raw materials and consequently are exposed to price and supply fluctuations for our raw materials.
- The future operating results are difficult to predict and may fluctuate or adversely vary from the past performance.
- The loss, shutdown or slowdown of operations of our facility or the under-utilization of any such facility may have a material effect on our results of operations and financial condition.
- Exporting to Bangladesh involves risks due to political instability, security concerns, and internal tensions. Issues like border disputes, strikes, and protests can disrupt trade, increase costs, and reduce consumer demand. Additionally, political instability can affect financial institutions, leading to payment delays and higher risks for exporters.
- We have a substantial amount of outstanding indebtedness, which requires significant cash flows to service and are subject to certain conditions and restrictions in terms of our financing arrangements, which restricts our ability to conduct our business and operations in the manner we desire. Any failure to comply with financial and other restrictive covenants imposed on us under our financing agreements may affect our operational flexibility, business, results of operations and prospects.

- Average Cost of Acquisition of Equity Shares held by the promoters is:

Name	Promoter / Promoter Group	No. of Shares Acquired	Avg. Cost of Acquisition* (in Rs.)
Mr. Rajesh Mittal	Promoter	38,45,228	31.03
Mr. Virender Goyal	Promoter	17,56,696	19.82
Mr. Monnappa Nachappa Bachangada	Promoter	38,56,676	34.51
Mrs Bachangada Monnappa Saraswathi	Promoter	1,70,000	1.47
Upma Goyal	Promoter Group	10	0
Chetna Mittal	Promoter Group	10	0
Naveen Mittal	Promoter Group	10	0

- The offer price at the upper end of the price band is Rs. 140/- per Equity Share
- The Price/Earning ratio based on diluted EPS for Fiscal 2024 for the Company at the upper end of the Price Band is Rs. 9.50/-.
- Weighted Average Return on Net Worth for Fiscals 2024, 2023 and 2022 is 64.66%.

certificate, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-issue capital before such transaction's and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

- Since there is eligible transaction reported under (a) above, the price per equity share of our Company based on last five primary and secondary transactions (secondary transactions where promoters, promoter group or shareholder(s) having the right to nominate director(s) on our Board, are a party to the transaction), not older than three years prior to the date of the Red Herring Prospectus irrespective of the size of transactions, has not been computed.
- Weighted average cost of acquisition, floor price and cap price

Types of transactions	Weighted average cost of acquisition (₹)	Floor Price (I.e. ₹ 130.00)	Cap Price (I.e. ₹ 140.00)
Weighted average cost of acquisition of primary/new issue as per paragraph 8(a) above.	140.00/-	0.93 times	1.00 times
Weighted average cost of acquisition for secondary sale / acquisition as per paragraph 8(b) above.	NA ^	NA ^	NA ^
Weighted average cost of acquisition for past 5 primary issuances/secondary transaction as disclosed above	NA	NA	NA

Note: ^ There were no secondary sales/acquisition of shares of shares (equity/convertible securities) other than Shares transfer on in last 18 months from the date of the Red Herring Prospectus.

ADDITIONAL INFORMATION FOR INVESTORS:

Details of proposed / undertaken pre-issue placement from the filing date: Our Company has not undertaken any Pre-IPO Placements from the DRHP filing date.

Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the Company by promoter(s) and promoter group(s) from the DRHP filing date:

Not Applicable

Shareholding of the Promoter/ Promoter Group and Additional Top 10 Shareholding of the Company:

Sr. No.	Name of Shareholder	Pre- Issue Shareholding as at the date of Advertisement		Post-Issue shareholding as at Allotment			
		Number of Equity Share	Share Holding (in %)	At the lower end of the price band (₹ 130)		At the upper end of the price band (₹ 140)	
				Number of Equity Shares	Shareholding (in %)	Number of Equity Shares	Share Holding (in %)
Promoters							
1.	Mr. Rajesh Mittal	38,45,208	40.35%	38,45,208	27.71%	38,45,208	27.71%
2.	Mr.Virender Goyal	17,44,186	18.30%	17,44,186	12.57%	17,44,186	12.57%
3.	Mr. Monnappa Nachappa Bachangada	37,89,176	39.77%	37,89,176	27.30%	37,89,176	27.30%
4.	Mrs. Bachangada Monnappa Saraswathi	1,50,000	1.57%	1,50,000	1.08%	1,50,000	1.08%
Total (A)		95,28,570	99.99%	95,28,570	68.66%	95,28,570	68.66%
Promoter Group							
5.	Mrs. Upma Goyal	10	Negligible	10	Negligible	10	Negligible
6.	Mrs. Naveen Mittal	10	Negligible	10	Negligible	10	Negligible
7.	Chetna Mittal	10	Negligible	10	Negligible	10	Negligible
Total (B)		30	Negligible	30	Negligible	30	Negligible
TOTAL (A+B)		95,28,600	100%	95,28,600	68.66%	95,28,600	68.66%
Additional Top 10 Shareholders							
N.A.							

Notes:

- The Promoter Group shareholders are Upma Goyal, Naveen Mittal and Chetna Mittal.
- Assuming full subscription in the Fresh Issue. The post-issue shareholding details as at allotment will be based on the actual subscription and the final issue price and updated in the prospectus, subject to finalization of the basis of allotment.

Also, this table assumes there is no transfer of shares by these shareholders between the date of the advertisement and allotment (if any such transfers occur prior to the date of prospectus, it will be updated in the shareholding pattern in the prospectus).

BASIS FOR ISSUE PRICE									
The "Basis of the issue price" on page no. 133 of the Offer document has been updated with the above price band. Please refer to the website of the BRLM i.e. https://www.ftinsec.com for the "Basis of the issue price" updated with the above price band. You can scan the QR code mentioned on the Top of this advertisement for webpage of the BRLM where documents relating to the issue including the "Basis for Issue Price".									
INDICATIVE TIMELINES FOR THE ISSUE									
Our Company may in consultation with the BRLM, consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations.									
Sequence of Activities		Listing within T+3 days (T is Issue Closing Date i.e. Wednesday, July 2, 2025)							
Application Submission by Investors		Electronic Applications (Online ASBA through 3-in-1 accounts) - Upto 5 pm on Wednesday, July 2, 2025. Electronic Applications (Bank ASBA through Internet Banking, Mobile Banking and Syndicate UPI ASBA etc.) - Upto 4 pm on Wednesday, July 2, 2025. Electronic Applications (Syndicate Non-Retail, Non-Individual Applications) - Upto 3 pm on Wednesday, July 2, 2025.							
Physical Applications (Bank ASBA) - Upto 1 pm on Wednesday, July 2, 2025. Physical Applications (Syndicate Non-Retail, Non-Individual Applications of QIBs and NIs) - Upto 12 pm on Wednesday, July 2, 2025 and Syndicate members shall transfer such applications to banks before 1 pm on Wednesday, July 2, 2025.									
Bid Modification		From issue opening date up to 5 pm on Wednesday, July 2, 2025.							
Validation of bid details with depositories		From issue opening date up to 5 pm on Wednesday, July 2, 2025.							
Reconciliation of UPI mandate transactions (Based on the guidelines issued by NPCI from time to time): Among Stock Exchanges -Sponsor Banks - NPCI and NPCI - PSPs/TPAPs** - Issuer Banks; Reporting formats of bid information, UPI analysis report and compliance timelines.		On daily basis transactions. Merchant Bankers to submit to SEBI, sought as and when.							
UPI Mandate acceptance time		Wednesday, July 2, 2025- 5 pm							
Issue Closure T day		Wednesday, July 2, 2025- 4 pm for QIB and Nil categories Wednesday, July 2, 2025- 5 pm for Retail and other reserved categories							
Third party check on UPI applications		On daily basis and to be completed before 9:30 AM on Thursday, July 3, 2025.							
Third party check on Non-UPI applications		On daily basis and to be completed before 1 pm on Thursday, July 3, 2025.							
Submission of final certificates: -For UPI from Sponsor Bank -For Bank ASBA, from all SCSBs -For syndicate ASBA UPI ASBA		Before 09:30 pm on Wednesday, July 2, 2025. All SCSBs for Direct ASBA - Before 07:30 pm on Friday, April 25, 2025 Syndicate ASBA - Before 07:30 pm on Wednesday, July 2, 2025							
Finalization of rejections and completion of basis		Before 6 pm on Thursday, July 3, 2025.							

*Source: <https://www.nseindia.com/> and <https://www.bseindia.com/>

• **Notes:**

- Considering the nature and turnover of business of the Company the peer is not strictly comparable. However, the same have been included for broader comparison.
- The figures for Cedar Textile Limited (Formerly named Cedar Textile Private Limited) are based on the restated results for the period ended December 31, 2024.
- The figures for the peer group are based on standalone audited results for the respective year ended March 31, 2024.
- PE Ratio for peers is as per adjusted PE on the site of stock exchange as on 10th June, 2025.
- Current Market Price (CMP) is the closing price of respective scrip as on 10th June, 2025.

For detailed information please refer chapter titled "Basis for Issue Price" on page no. 133 of the Red Herring Prospectus

3. Weighted average return on net worth for the last 3 FYs, and return on net worth for period ended December 31, 2024, as per the restated financial statements:

S. No	Period	RoNW (%)	Weights
1.	Financial Year 2021-2022	142.55%	1
2.	Financial Year 2022-2023	38.60%	2
3.	Financial Year 2023-2024	56.06%	3
Weighted Average		64.66%	
4. For the period ended on December 31, 2024*		16.44%	

Note: i. The RoNW has been computed by dividing net profit after tax (excluding exceptional items) with restated Net worth as at the end of the year/ period.

ii. Weighted average = Aggregate of year-wise weighted RoNW divided by the aggregate of weights i.e. (RoNWxWeight) for each year / Total of weights

4. Disclosures as per clause (9)(K)(4) of Part A to Schedule VI, as applicable.

- The price per share of our Company based on the primary/ new issue of shares (equity/convertible securities) Except as disclosed below, there has been no issuance of Equity Shares, other than Equity Shares issued pursuant to a bonus issue and Loan Conversion into Equity on February 7, 2024 and September 30, 2024 respectively, during the 18 months preceding the date of this RHP where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of 30 days

Date of allotment	No. of equity allotted	Face Value of shares	Issue price per equity share (₹)	Nature of allotment	Nature of Consideration	Total Consideration (₹)
07.02.2024	72,50,000	10.00/-	N.A.	Bonus	Other than cash	N.A.
30.09.2024	29,28,600	10.00/-	140.00/-	Loan Conversion	Other than Cash	N.A.

- The price per share of our Company based on the secondary sale / acquisition of shares (equity shares)

There has been no secondary sale / acquisitions of Equity Shares, where the promoters, members of the promoter group or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this

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The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "**Securities Act**") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in "offshore transactions" in reliance on Regulation "S" under the Securities Act and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.